

## The Case for RTA REGIONAL LEADERSHIP TEAM INVESTMENT

### The Challenge for Business in Our Growing Market

The Triangle continues to experience incredible growth in population, job creation, metropolitan area size, and competition for talent. Effective transportation can and must link our expanding region – connecting people to jobs, housing, and opportunity.

Unfortunately, vital transportation projects invariably cost more and take far longer than we expect, with potential implications for talent attraction and quality of life.

### RTA: The Regional Business Community's Response – Our Focused, Dedicated Voice

The Regional Transportation Alliance (RTA) business coalition has an unmatched 20+ year record of successfully championing the most critical mobility priorities for our growing region's success.

RTA leverages the strength and tenacity of the organized regional business community – working in concert with key partners – to ensure that vital projects happen, and accelerate, amidst an uncertain policy, prioritization, and funding environment.

### RTA is the Metropolitan Private-Public Partnership That Drives Consensus and Action

- ▶ RTA serves as the lead private sector voice on mobility in the metropolitan Triangle.
- ▶ RTA relentlessly pursues and elevates opportunities to advance mobility solutions for our more than 100 leading companies and 25+ area chambers of commerce.
- ▶ RTA applies focus, initiates and funds research, leads public-private cooperation, synthesizes and reframes issues, lobbies for priorities, and promotes faster solutions.

### RTA 2025 Strategic Advocacy Priorities

- ▶ Sustainable business model for RDU
- ▶ Access user fee for highway funding
- ▶ Accelerated BRT and FAST transit links

### RTA 2025 Rapid Implementation Initiatives

- ▶ US 1/Capital Blvd. freeway upgrade
- ▶ Dynamic left turn intersections (DLTI)
- ▶ SMART freeway for I-40

### RTA: A Strategic Investment in a Core Talent Attraction and Employee Satisfaction Issue

The mission of RTA is to deliver business leadership to get our region moving *faster*.

Companies join RTA to advance regional executive relationships, receive visibility and recognition, gain strategic insights, and provide meaningful impact on critical priorities.

RTA Leadership Team investments begin at \$5,000 annually. Visit: [letsgetmoving.org/join](https://letsgetmoving.org/join)

*“The 540 turnpike – accelerated by the vital leadership of RTA – is a core component of our ability to recruit and retain a diverse workforce by expanding our talent market.”*

– Sarah Gaskill, RTA Chair, FUJIFILM Diosynth Biotechnologies

*“Transportation projects will always take forever. RTA makes sure they take ‘less forever.’”*

– Joe Milazzo II, PE, RTA Executive Director

# RTA Membership

## RTA Sustaining Gold Members

Research Triangle Foundation  
Amgen  
Wake County Economic  
Development

Google  
Greater Durham Chamber  
Kane Realty  
Greater Raleigh Chamber

Raleigh-Durham Airport Authority  
IBM Corporation  
The Sunrock Group

## RTA Gold Members

Duke Energy  
HDR  
Kimley-Horn  
Martin Marietta

McAdams  
Pinnacle Financial Partners  
Smith Anderson  
United Therapeutics

VHB  
Wetherill Engineering  
WSP

## RTA Silver Members

Bolton & Menk  
Capitol Broadcasting Co  
Chatham Park  
Coastal Federal Union  
Cloud Software  
CSL Seqirus  
Dominion Energy  
DRMP  
Duke University  
Fidelity Investments  
First Citizens Bank  
First National Bank  
Fox Rothschild LLP

Forge Nano  
FUJIFILM Diosynth Biotechnology  
GoTriangle  
Gannett Fleming, Inc  
Greater Raleigh Convention and  
Visitor Bureau  
KCI  
KDC  
Lenovo  
Novo Nordisk Pharmaceutical  
Industries  
North Carolina State University  
RTI International  
SAS Institute

Stewart  
STV Inc  
TranSystems  
The Spectrum Company  
TowneBank  
The Umstead Hotel and Spa  
UBS  
UNC Chapel Hill  
UNC Health  
Wake Tech Community College  
York Properties  
Westin Raleigh-Durham Airport  
Hotel

## RTA Member Chambers of Commerce

Angier  
Apex  
Benson  
Cary  
Chapel Hill  
Chatham  
Clayton  
Franklin  
Fuquay-Varina

Garner  
Hillsborough / Orange County  
Holly Springs  
Knightdale  
Moore County  
Morrisville  
Rocky Mount  
Rolesville  
Roxboro

Sanford  
Triangle East  
Wake Forest  
Wayne County  
Wendell  
Wilson  
Zebulon

## RTA Senior Regional Partners

Capital Area Metropolitan Planning  
Org.  
Durham-Chapel Hill-Carrboro  
Metro Plan. Org.  
Central Pines Regional Council  
City of Durham

GoRaleigh / City of Raleigh  
GoTriangle  
Raleigh-Durham Airport Authority  
Chapel Hill Transit / Town of  
Chapel Hill

Town of Cary  
Town of Morrisville  
Town of Holly Springs  
Town of Wake Forest

For full membership list, including Bronze and Basic, visit [letsgetmoving.org/membership](https://letsgetmoving.org/membership).