

RTA - Regional Transportation Alliance

RTA is the voice of the regional business community on transportation.

RTA mission: *Deliver business leadership to get our region moving faster.*

2024 RTA Action Plan

1. Identify sustainable funding for RDU Airport
2. Advance enhanced regional transit system
3. Accelerate rapid relief freeway improvements
4. Modernize revenues for highways and streets
5. Support mobility innovations and pilots

RTA Areas of Advocacy Focus

1. Identify sustainable funding for RDU Airport

- **Lobby for maximum federal funding for new, longer RDU primary runway**
- Vet and secure additional airport-controlled and municipal owner funding sources
- Promote RDU airport and its expansion to regional business community

2. Advance enhanced regional transit system

- **Support implementation, expansion of BRT in Raleigh and across region**
- Lead FAST transit focus, including BRT to RDU and dynamic transit priority shoulders
- Examine transit safety and optimize zero fare to maximize ridership, user experience
- Support S-line implementation and expansion of current regional passenger rail

3. Promote rapid relief freeway improvements

- **Accelerate Capital Blvd freeway and multimodal gateway north/south of I-540**
- Identify viable consensus solutions for US 70 and NC 147 corridors in Durham
- Implement SMART freeway corridors across metropolitan Triangle
- Advance scalable improvements for I-40, I-87, I-540, I-885; US 64, US 15-501; NC 54

4. Modernize revenues for highways and streets

- **Advance access user fee approach in concert with NC Chamber and other partners**

5. Support mobility innovations and pilots

- **Expand dynamic left turn intersections (DTLi) and modular roundabouts in region**
- Accelerate Triangle Bikeway along I-40 and advance protected bike lanes regionwide
- Support pilots, studies, and innovations that promote sustainability and acceleration

RTA Opportunities for Growth and Increased Engagement

- Grow RTA membership with targeted outreach in concert with volunteer leadership
- Increase frequency of connects with RTA Leadership Team and focus area chairs
- Execute successful RTA 22nd annual meeting, annual RTA brunch, other events
- Fund and promote RTA-spearheaded research including FAST transit study
- Activate RTA task forces if/as needed; e.g., regional transit, priority acceleration

Recent Successes on RTA Priorities

- Exceeded 90% membership renewal rate while growing RTA Leadership Team
- Led regional campaign for increased federal funding at RDU; sustained support helped environmental approval for runway and \$100m in federal funding
- Spearheaded regional transit conversations with public sector partners, leading to clarity on funding opportunities and limitations for passenger rail and regional BRT
- Launched FAST study with 10+ funding partners, including \$100k investment from RTA reserves; NCDOT managing \$800k+ study
- Elevated engagement through successful RTA annual meeting and breakfast events and multiple Leadership, Steering, and online/in-person RTA membership meetings
- Supported planning and execution of Durham Chamber's first intercity visit, including sessions and tours on BRT and roundabouts
- Advanced access user fee in legislature with NC Chamber; FY 2024 NC state budget includes increases in partial access fee for EVs and new partial access fee for hybrids
- NCDOT activated 6th daily train per direction between Raleigh and Cary every day, with some trains to Charlotte below 3 hours to support business travel
- NCDOT and Turnpike Authority nearing completion on 540 in southern Wake – a recent RTA top overall priority – and advancing 540 in eastern Wake to construction

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