

The RTA is a metropolitan private-public partnership that drives consensus and action through focus and cooperation between the business community and our elected and transportation leaders.

RTA 2023-24 Action Areas

- Secure funding for new, longer runway at RDU
- Accelerate metropolitan rapid transit system
- Promote “rapid relief” freeway improvements
- Modernize revenues for highways and streets
- Support mobility innovations and technology

“RTA gives us a voice to positively influence transportation initiatives that impact the lives of our employees and clients here in the Triangle.”

- Jay Irby, 2023-24 RTA chair, First Citizens Bank

Regional Transportation Alliance membership delivers:

INFLUENCE on regional business priorities, and impact on this region

INSIGHTS that are actionable for your company

RECOGNITION for your leadership on a critical employee satisfaction issue

RELATIONSHIPS ... with fellow executives and leaders across our metro area

RTA MEMBERSHIP LEVELS – SUMMARY*		
RTA Regional Leadership Team		
• RTA Sustaining Gold:	\$10,000	Presenting sponsor at one event; join Steering Committee
• RTA Gold:	\$7,500	Prominent logo at all events and across website
• RTA Silver:	\$5,000	Logo at all RTA events; join Regional Leadership Team
Supporting members		
• RTA Bronze:	\$2,500	Recognition at all RTA events; invite to RTA retreat
• RTA Standard:	\$2,000*	Ticket to all RTA events; weekly e-newsletter
See: letsgetmoving.org/benefits for full member benefits and pricing details.		

“Regional business leadership means service, and a heightened responsibility for inclusion, purpose, action, and growth.

RTA members remain with us, year after year, to better their companies and our region.”

- Harold Hicks, RTA immediate past chair, RTI International

RTA delivers business leadership to get our region moving *faster*.

RTA REGIONAL LEADERSHIP TEAM

RTA GOLD MEMBERSHIP TIERS

OMNIA GOLD

Research Triangle Foundation of North Carolina

SUSTAINING GOLD

Greater Durham Chamber of Commerce
Kane Realty
Raleigh-Durham Airport Authority

Raleigh Chamber
Wake County Economic Development

GOLD

AECOM
Clark Nexsen
Duke Energy
Google
HDR

IBM Corporation
Kimley-Horn
McAdams
Pinnacle Financial Partners
Red Hat, Inc.

Smith Anderson
United Therapeutics
VHB
Wetherill Engineering, Inc.
WSP

RTA SILVER MEMBERS

Amgen
AT&T North Carolina
Bolton & Menk
Capitol Broadcasting Co., Inc.
Chatham Park / Preston Development
Coastal Federal Credit Union
Credit Suisse
Dominion Energy
Duke University
Fidelity Investments
First Citizens Bank
Fox Rothschild LLP
First National Bank
FUJIFILM Diosynth Biotechnologies

Gannett Fleming
GoTriangle
Greater Raleigh Convention & Visitors Bureau
J Q Enterprises
KDC
Lenovo
Martin Marietta
MetLife
ms consultants, inc.
North Carolina State University
Novo Nordisk Pharmaceutical Industries, LP
Ramey Kemp & Associates, Inc.
RATIO
RTI International

SAS Institute, Inc.
Stewart
STV Inc.
The Spectrum Company
The Sunrock Group
TowneBank
Truist
The Umstead Hotel and Spa
TranSystem
UNC Chapel Hill
UNC Health / UNC REX Healthcare
Wake Technical Community College
York Properties, Inc./ McDonald-York Building Co

RTA SENIOR REGIONAL PARTNERS

Capital Area MPO
Durham-Chapel Hill-Carrboro MPO
City of Durham
City of Raleigh / GoRaleigh
GoTriangle
Raleigh-Durham Airport Authority
Town of Cary
Chapel Hill Transit/Town of Chapel Hill
Town of Morrisville
Town of Holly Springs
Triangle J Council of Governments

RTA MEMBER CHAMBERS OF COMMERCE

Angier
Apex
Benson Area
Cary
Chapel Hill-Carrboro
Chatham
Clayton
Franklin County
Fuquay-Varina
Garner
Greater Durham
Hillsborough/Orange County
Holly Springs

Knightdale
Moore County
Morrisville
Raleigh
Rocky Mount Area
Rolesville Area
Roxboro Area
Sanford Area
Triangle East
Wake Forest
Wayne County
Wendell
Wilson
Zebulon

SUPPORTING MEMBERS

RTA BRONZE MEMBERS

Alfred Benesch and Company
Atkins
Biogen
Clancy & Theys Construction Co.
CPL Architecture and Engineering, PC

Dewberry
Gregory Poole Equipment Co.
HH Architecture
Highwoods Properties
McKim & Creed

PNC
Strada Architecture PLLC
Summit Design and Engineering Services
WakeMed Health & Hospitals

For the list of RTA Standard level members, and the most current roster of RTA members at all levels, visit: letsgetmoving.org/membership

“RTA’s continuous results show business leaders’ commitment to an issue that affects everyone in our region. I cannot overstate the confidence we have in our partnership.”

- Geoff Durham, President and CEO, Greater Durham Chamber of Commerce

RTA delivers business leadership to get our region moving *faster*.

RTA: DELIVERING A LEGACY OF REGIONAL BUSINESS LEADERSHIP SINCE 2002***Freeways, regional boulevards, and interchanges***

- **540 Triangle Expressway turnpike built** - led lobbying and campaign to build state's first turnpike
- **Southern Wake 540 under construction** - led private sector support to extend turnpike by 28 miles
- **Future I-885 opens** - garnered and sustained regional support for Triangle Connector to I-85
- **540 express shoulder lane** - conceived, highlighted, and advanced pilot concept for I-540
- **I-40 widening in Cary/Raleigh completed** - proposed means to relieve region's top bottleneck
- **I-40, US 70 interchange improvements** – requested, secured funding for improved interchanges
- **I-40 / Aviation Parkway** – commissioned study, led to improved traffic signal, reduced delays
- **I-87 designation from Raleigh to coastal Virginia** - secured bi-state support and federal approval
- **Speed limit increases approved** - pushed increased limits for I-40, I-540, US 1, 15-501, Wade, Aviation

Metropolitan rapid transit

- **Transit referenda passed in Orange, Durham, Wake** – advocated for enabling local option legislation
- **Wake Transit Plan approved** - pushed for approved new plan with bus rapid transit (BRT) basis
- **Bus on Shoulder System launched** - coordinated the creation of North Carolina's first BOSS operation
- **I-40 transit priority shoulder** – led multiple studies, informed advocacy for multimodal freeways
- **Freeway And Street-based Transit (FAST)** – funded study, led to statewide policy changes at NCDOT
- **Zero Fare transit policy** – commissioned studies, advanced conversations for regional zero fare

RDU Airport

- **New RDU – Paris nonstop flight launched** – led “ASAP” private sector marketing campaign
- **RDU “Carry on” campaign** – supported post-pandemic air service recovery initiative
- **RDU runway / infrastructure funding** – funded study, led task forces, elevated regional campaign

Innovations and sustainability

- **Dynamic Left Turn intersection (DLTI)** – developed concept to reduce off-peak delay, first pilot in U.S.
- **New state funding for low-cost projects** - successfully highlighted business case to secure fund
- **Electrification of transportation** – advocated for federal bus grants, supporting Duke Energy initiatives

“RTA is funded by 120+ leading companies from across the entire Triangle who value powerful, strategic, accelerated regional impact.”

- Linda Hall, RTA membership and marketing chair, Research Triangle Foundation of NC

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RTA FOCUS AREA CHAIRS

Jay Irby

Harold Hicks
 Richard Adams
 Dave Byerley
 Troy Dover
 Dennis Edwards
 Adrienne Elder
 Sarah Gaskill
 Linda Hall
 Rob Herman
 Kevin Howell
 Ashley Jones
 Shaylah Nunn Jones
 John Kane
 Nate Knuffman
 Brett Le Cheminant
 Will Letchworth
 Pete Marino
 John McGeary
 Scott Ralls
 Julia Wright

First Citizens Bank

RTI International
 Kimley-Horn
 Truist
 Summit Design and Engineering, PLLC
 Greater Raleigh Conv and Visitors Bureau
 Duke Energy
 FUJIFILM Diosynth Biotechnologies
 Research Triangle Foundation of NC
 Lenovo
 North Carolina State University
 Pinnacle Financial Partners
 Novo Nordisk
 Kane Realty
 University of North Carolina at Chapel Hill
 Credit Suisse
 McAdams
 Smith Anderson law firm
 First National Bank
 Wake Technical Community College
 Dominion Energy

RTA chair

Immediate past chair
Choices and tradeoffs
Intercity and commuter rail
Innovative paradigms
Tourism and business travel
Streets
Sustainability and environment
Membership and marketing
Commerce and logistics
Rapid research
Growth
RDU infrastructure
Real estate and mobility
System performance
Risk management and resilience
Events
Freeways and regional boulevards
Funding and finance
Equity and workforce
Legislation and policy

HISTORY OF PAST RTA CHAIRS

2022-23	Harold Hicks, RTI International	2008-09	Jim Captain, Credit Suisse
2021-22	Michael Schoenfeld, Duke University	2007-08	Rusine Mitchell-Sinclair
2019-20	Maeve Gardner, GlaxoSmithKline	2006-07	Ed Willingham, First Citizens Bank
2018-19	Geoff Lang, MetLife	2005-06	Joe Freddoso, Cisco Systems
2017-18	Bruce Sargent, IBM	2004-05	Peter Anlyan, Capitol Broadcasting Co.
2015-17	Steve Brechbiel, QuintilesIMS	2003-05	Duane Long, Longistics
2013-15	Ed Paradise, Cisco Systems	2003-04	Bill Shore, GlaxoSmithKline
2011-13	Clymer Cease, Clark Nexsen	1999-2003	Smedes York, York Properties
2009-11	Rick Weddle, Research Triangle Park	1999-2003	Bob Ingram, GlaxoSmithKline

RTA GOLD MEMBERS



“We are powerful as a regional business group because we are focused, and we are together... And we need to be together – because the growth trajectory of our market demands action and results.”

- Mike Schoenfeld, RTA prior past chair, formerly with Duke University

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