

## **What is RTA?**

RTA is the for Regional Transportation Alliance, a private-public partnership dedicated to representing regional businesses interests on mobility and improving the lives of triangle residents through consensus and action. RTA is proud to have more than 120 regional businesses and more than 25 chambers of commerce across 13 counties as members.

## **What are RTA Priorities?**

Some of our top current priorities are:

RDU Airport runway funding, which will increase opportunities for more flights and grow user experience.

Dynamic left turn, which can reduce wait times at intersections, lowered emissions and provide a more efficient commute.

Maintain zero fare transit, which will increase ridership while keeping buses moving, opening doors of employment for residents.

Access user fee, which can replace the state gas tax as a more stable funding source for transportation projects.

## **My business does not directly deal with transportation, why should I join?**

You should consider joining RTA because our work improves the lives of your customers and your employees by advocating for easier, safer, more accessible and reliable forms of transportation.

## **Okay, I'm interested in joining RTA, what are my next steps?**

The first step would be contacting Membership Operations Coordinator Jacob Rigg who will go through our various membership levels to help identify the one that is right for your company. Membership levels vary based on the size of your company and desired benefits which range from \$500- \$25,000. Higher-level members include benefits like recognition at events or company name and logo on our website. For complete membership listings and benefits please visit [www.letsgetmoving.org/benefits](http://www.letsgetmoving.org/benefits).

## **What are some previous achievements/milestones RTA has accomplished?**

RTA has successfully lobbied for the 540 Triangle expressway, I-40 widening between Cary and Raleigh, an enhanced Wake Transit Plan with accelerated BRT implementation, new direct connect flights from RDU, the I-885 RTP Connector and the implementation of America's first dynamic left turn intersection.