# REGIONAL BUSINESS LEADERSHIP



# 21<sup>ST</sup> ANNUAL MEETING **THE STATE OF MOBILITY 2023**

PRESENTED BY





















#### **PART 2**

**January 31, 2023** I 11 a.m. – 2 p.m. **Embassy Suites by Hilton** Raleigh/Durham/Research Triangle in Cary



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# HAROLD HICKS RTA Chair RTI International



# **PRESENTING SPONSORS**









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# **RTA SILVER MEMBERS**





# **RTA SILVER MEMBERS**





# **RTA SILVER MEMBERS**





# **RTA BRONZE MEMBERS**

Alfred Benesch &	CPL Architecture and	McKim & Creed
Company	Engineering, PC	PNC
Atkins	Dewberry	Strada Architecture PLLC
Biogen	Gregory Poole Equipment	Trinity Capital Partners
Clancy & Theys Construction Company	Company Highwoods Properties	WakeMed Health & Hospitals



# **EVENT SPONSORS**

The Sunrock Group Credit Suisse First Citizens Bank GoTriangle IBM

Research Triangle Foundation of North Carolina Town of Cary



### RTA MEMBER CHAMBERS OF COMMERCE

Angier Apex **Benson** Area Cary Chatham **Chapel Hill-Carrboro** Clayton Durham Franklin County Fuquay-Varina Area

Hillsborough/Orange County Holly Springs Knightdale Moore County Morrisville Raleigh **Rocky Mount Area Rolesville** Area

Garner

**Roxboro** Area Sanford Area Growth Alliance Triangle East Wake Forest Wayne County Wendell Wilson Zebulon



# **RTA SENIOR REGIONAL PARTNERS**

Capital Area MPO

Durham-Chapel Hill-Carrboro MPO

City of Durham

Chapel Hill Transit/ Town of Chapel Hill GoRaleigh/City of Raleigh

GoTriangle

Raleigh-Durham Airport Authority

Town of Cary

Town of Holly Springs

Town of Morrisville

Triangle J Council of Governments





# **JOE MILAZZO**

**Executive Director** 

### RTA





# **CHUCK LATTUCA**

# Chief Executive Officer GoTriangle





**Welcome and Recognitions** Lunch **State of Mobility 2023 Presentation Interactive Group Discussion Final Remarks** Adjourn





# **JAY IRBY** RTA Chair-Elect **First Citizens Bank**





# HAROLD HICKS RTA Chair RTI International





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# STATE OF MOBILITY 2023

# **JOE MILAZZO**

**Executive Director** 

### RTA



# RTA 21<sup>st</sup> Annual Meeting: The State of Mobility 2023

### Joe Milazzo II, PE RTA Executive Director

January 31, 2023



# RTA is the voice of the regional business community on transportation.



### **RTA MISSION**

# RTA delivers business leadership to get our region moving faster.



# RTA has more than 150 members, including more than 25 chambers of commerce from across the metropolitan Triangle.



# **RTA** is a metropolitan private-public partnership that drives consensus and action





# **RTA** is a metropolitan private-public partnership that drives consensus and action

*... through focus and cooperation between the regional business community and our elected and transportation leaders.* 



### We focus on mobility issues of regional importance





### We focus on mobility issues of regional importance

# Where regional business community leadership can make a significant difference



### We focus on mobility issues of regional importance

# Where regional business community leadership can make a significant difference

... in time, impact, and/or quality of outcome.





# **RTA** has organized the regional business community to accelerate mobility solutions for more than 20 years.



# RTA IMPACT – 20 YEARS ON

- Completing 540
- Elevating and accelerating BRT
- I-40 Widening
- Resilient advocacy for I-885
- I-87 designation
- Dynamic left turn intersection (DLTi)
- FAST Study



 RTA helps member businesses be strong, informed, public voices on issues that matter to their employees.





"Regional business leadership means service: a heightened responsibility for inclusion, purpose, action, and growth.

"RTA members remain with us, year after year, to better their companies, and our region."

- Harold Hicks, RTA chair, RTI International



"RTA gives us a voice to positively influence transportation initiatives that impact the lives of our employees and clients here in the Triangle."

- Jay Irby, RTA chair-elect, First Citizens Bank



"RTA is the most effective regional organization in the Triangle, on any issue."

> - Aaron Nelson, President and CEO The Chamber For a Greater Chapel Hill-Carrboro



"RTA is funded by leading companies from across the entire Triangle who value powerful, strategic, accelerated regional impact.

"We invest more than ever because RTA brings the business community together and consistently gets the accelerated results the Park needs for ongoing success."

- Linda Hall, RTA membership and marketing chair, Research Triangle Foundation of NC



"RTA serves as a force multiplier for a Durham voice and informs as to how we plug into a broader regional strategy.

"RTA's continuous results show business leaders' commitment to an issue that affects everyone in our region. I cannot overstate the confidence we have in our partnership."

- Geoff Durham, President and CEO Greater Durham Chamber of Commerce



## RTA 2023 ACCELERATED METROPOLITAN MOBILITY STRATEGY

- Identify sustainable funding for RDU Airport
- Advance enhanced region transit system
- Promote rapid relief freeway improvements
- Support mobility innovations and pilots
- Modernize revenues for highways and streets



## **A GROWING METROPOLITAN AREA**





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## **RDU AIRPORT INFRASTRUCTURE**

## **Priority One: Federal Funding for Runway**







## **RDU AIRPORT INFRASTRUCTURE**

## **Priority One: Federal Funding for Runway**

## www.letsgetmoving.org

## www.letsgetmoving.org/RDURunwayLetter



## **RDU RUNWAY SUPPORT LETTER TEMPLATE**

Dear RTA members and partners.

RTA, in concert with our member chambers of commerce, the Research Triangle Foundation of North Carolina, and the Triangle-J Council of Governments is leading a campaign for federal funding for a new runway at RDU.

#### Please join the campaign by sending a support letter to USDOT. See below for instructions and a template.

#### INSTRUCTIONS

- Using the one-page template on the reverse side, create a letter, ideally on your letterhead.
- Sign and scan a hardcopy of the letter OR electronically insert your signature and make a pdf.
- Copy the text of your letter into an email:
- Subject: "letter of support for RDU runway 5L/23R funding", OR "[your company] support letter for runway at RDU airport", OR similar
- TO: DOTExecSec@dot.gov
- CC: billy.nolen@faa.gov AND Shannetta.R.Griffin@faa.gov
- BCC: RDUletter@tjcog.org AND jacob@letsgetmoving.org
- Attach the scanned hardcopy or pdf to the message, and send the email.

If you have a moment, you can then mail a signed hardcopy, ideally on your letterhead, to

Hon. Pete Buttigieg Secretary U.S. Department of Transportation 1200 New Jersey Avenue, S.E Washington, DC 20590

#### Please call or text me at 919.389.9285 or email me at joe@letsgetmoving.org with questions.

www.letsgetmoving.org/RDUrunwayletter

Thank you for your ongoing dedication to regional business leadership on mobility.

- Joe Milazzo II, PE RTA Executive Director

#### December XX, 202

Revised December 13, 2022

#### Hon. Pete Buttigieg

Secretary U.S. Dept. of Transportation 1200 New Jersey Ave, SE Washington, DC 20590

#### Dear Secretary Buttigieg:

- [Paragraph 1: optional introductory or thank you greeting]
- introduce yourself and your company in 1-2 sentences, or add simple welcome such as:
- "Thank you for your leadership on transportation"; Thank you for your service to our nation" etc.

I am writing to support a request from Raleigh-Durham International Airport (RDU) for \$275m in federal funding to replace and relocate its primary commercial service runway, 5L/23R.

- [Paragraph 2: <u>highlight importance of RDU</u> to your company in 1-3 sentences... see examples below]

   RDU is a critical driver of job creation, prosperity and quality of life throughout North Carolina's
- Research Triangle region, and its economic footprint continues to grow. ROU generates an estimated 515.1 billion annual economic impact for the region and supports nearly 100.000 local and regional jobs.
- Identifying sustainable funding for essential growth at RDU is the top priority of the RTA, the voice of the regional business community on transportation serving the Research Triangle region
- The Research Triangle region of North Carolina grew by more than 377,000 people between 2010 and 2020, and projections expect an additional 1.4 million residents to move to our region by 2050

#### [Paragraph 3: discuss one or more key airport needs in 1-3 sentences... see examples below]

- RDU's primary commercial runway, 5L/23R, is near its end-of-life due to pavement deterioration and its replacement and relocation is RDU's most critical project.
- RDU's 25-year master plan calls for improvements to the airfield, terminals, ground transportation, and general aviation. The current cost estimate is \$3.5 billion due to accelerated growth in passenger traffic.
- RDU's master plan calls for the purposeful development of the airport campus, including the relocation
  of the primary runway to the west, which will enable capacity expansion of main RDU terminal 2.
- Even with local and airport fee increases and ongoing legislative support, ROU will not be able to fund overall capital infrastructure needed to support the aviation demands of our growing region

We request that FAA provide a letter of intent for a 75% federal grant of the total \$366 million project cost so RDU can continue to serve the national commercial aviation system and as an economic engine for this state.

#### [optional closing: "Thank you for your service to our nation."; "Thank you for your leadership."; etc.]

#### Sincerely

NAME TITLE COMPANY

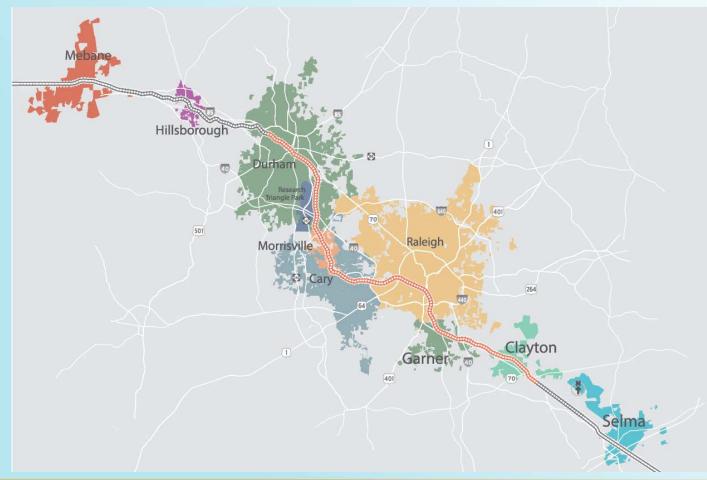
Billy Nolen Shannetta R. Griffin, P.E. letsgetmoving.org/RunwayLetter



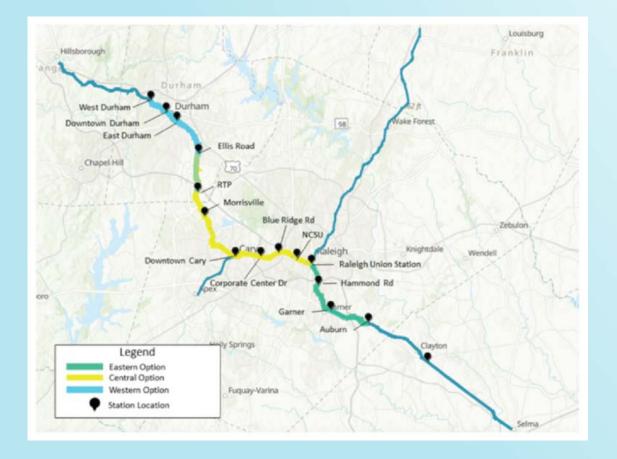
## RTA 2023 ACCELERATED METROPOLITAN MOBILITY STRATEGY

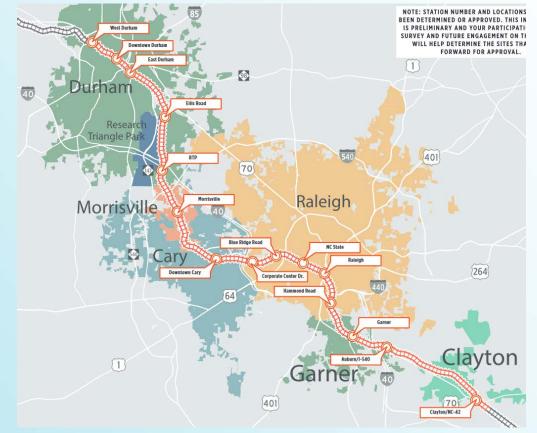
- Identify sustainable funding for RDU Airport
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- Promote rapid relief freeway improvements
- Support mobility innovations and pilots
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	nmuter Rail Portion	Capital Cost	Operating and Maintenance Cost	Daily Riders (Year 2040)	Risk of Cost or Time Frame Increases	Likely Time Frame for Service to Begin
Western*	West Durham to RTP	\$1.6B	\$16.3M	~3,000	Highest Risk	~12 years
Central** (2 options)	Ellis Rd to Raleigh Union Station	~\$1B	\$16.8M	~4,000	Medium Risk	~10 years
	RTP to Raleigh Union Station	\$800M	\$16.1M	~4,000	Medium Risk	~10 years
Eastern	Raleigh Union Station	\$600 - 700M	\$14.9M	~4,000	Lowest Risk	~8 years

\*The cost of the western option exceeds the financial capacity of the Durham Transit Plan

\*\*There are two options being considered for the Central portion currently and a decision on whether it will run from Raleigh to RTP or to Ellis Road will be made at a later date.



REGIONAL EASIESTIMP The voice of the regional business community on transportation | letsgetmoving.org

#### September 6, 2022

Chuck Lattuca	Carl Warren
President and CEO	President and
GoTriangle	NC Railroad (

rren Eric Boyette t and CEO Secretary bad Company NC Department of Transportation

Dear transportation colleagues and partners,

We are writing to express our continued support for regional/commuter rail and its accelerated expansion, and to request a coordinated identification of scalable options for regional/commuter rail implementation, in concert with a freeway And Street-based Transit (FAST) development plan. These complementary actions will advance an optimal "both/and" transit solution for our growing region.

#### We respectfully request that each of your respective entities identify and evaluate additional scalable implementation possibilities for regional/commuter rail.

- We believe that the future of enhanced regional/commuter rail can and should occur sooner than 10+ years from now, on both the NCRR and S-line corridors.
- These dedicated, higher speed rail corridors that directly serve multiple downtown areas are
  unique, durable assets and vital mobility opportunities for our metropolitan region and state.
- Given the costs and opportunity costs associated with passenger rail investments, we believe a scalable, flexible, and regional approach to commuter rail development will serve us well.

#### We are also requesting – and will help fund – a complementary Freeway And Street-based Transit (FAST) implementation framework for our metropolitan area.

- This effort should identify FAST solutions along freeways and arterials, including potential use or linkages with proposed BRT comidors, "RED" transit lanes, and regional/commuter rail stations.
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Taking the time to develop and commit to a scalable, regional multimodal plan will maximize mobility and accessibility, expand transit capacity, and promote equity while reducing risk. Implementation of a plan that addresses opportunity costs now will accelerate results and avoid future costs of inaction.

Thank you for your leadership in advancing transportation options for our growing region and state.

Sincerely,

offerslo Rolficho Harold Hicks oe Milazzo Jay Irby 2022 RTA chair RTA regional transit chair RTA executive director

**@RTATRIANGLE #STATEOFRTA2023** 



September 6, 2022

Chuck Lattuca President and CEO GoTriangle

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NC Railroad (

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2022 RTA chair

HuslpRofficho

Jay Irby Jay Irby RA regional transit chair RTA executive director

The voice of the regional business community on transportation | letsgetmoving.org

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Regional Transportation

Alliance

ership The voice of the regional business community on transportation | letsgetmoving.org

November 8, 2018

Dear Trianale area partners in developing and initiating commuter rail

The Regional Transportation Alliance business coalition supports the initiation of commuter rail service by 2027 consistent with the approved Wake Transit Plan and funded via voter-approved referendum in 2016.

We support the commuter rail study approach outlined in the approved Wake Transit Plan, which noted that: "The final service hours and frequencies will be determined during the future alternatives analysis," and that commuter rails, "subject to funds from our partners and successful federal funding."

As various service and frequency options are evaluated, we request that the commuter rail market and feasibility study also consider the following to optimize costs, ridership, and equity across all transit investments:

- Potential inclusion of stations in Johnston, Orange, and Alamance counties along the NCRR corridor, which
  could also create additional state funding opportunities
- Impact of more or fewer stations in Durham and Wake counties including possible complementary rail service to Wake Forest – on ridership, railroad operations, and cost
- Leveraging and potentially expanding upon existing NCDOT intercity passenger rail service
- Frequencies from as few as 3 or 4 peak round-trip trains daily, up to every 30 minutes all-day each weekday
- Inclusion of intercounty express bus service and routing options that could serve as a bridge to the introduction of commuter rail service and/or as an ongoing complement
- Consideration of how enhanced bus service could link outlying areas to commuter rail and drive ridenhip
   Capital and operating costs per rider for commuter rail and complementary express bus/freeway BRT service, and how those costs compare with peer systems and communities
- The feasibility of a scalable implementation plan for rail service and associated capital improvements, prior to and beyond 2027, including the potential for appropriately partnering with NCDOT and/or NCRR on shared service, maintenance, and equipment to improve efficiency and/or reduce commuter rail costs

We recognize that safety in design, maintenance, and operations must be paramount, and that commuter rail shall not impede upon or negatively impact current and future freight and intercity passenger operations.

We also urge our regional partners to jointly develop an agreement regarding shared assumptions and requirements for 2027 commuter rail delivery before proceeding with the study.

Thank you for your focus and collaborative efforts to advance commuter rail in the Triangle!



cc Bruce Sargent, IBM, RTA chair Geoff Lang, MetLife, RTA chair-elect

Recipients include:

Chris Lukasina, CAMPO; Felix Nwoko, DCHC MPO; Jeff Mann, GoTriangle; Scott Saylor, NC Railroad Company; Nicole Kreiser, Wake County; Patrick Young, Durham City/County; Jason Orthner, NCDOT; other key partners

Dear transportation colleagues and partners,

RTA REGIONAL

September 6, 2022

President and CEO

Chuck Lattuca

GoTrianale

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Carl Warren

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NC Railroad Company

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Eric Boyette

NC Department of Transportation

Secretary

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- RTA is willing to commit a minimum of \$100,000 in funding to support and accelerate this FAST implementation plan. We will also seek funding support from other area transit partners.

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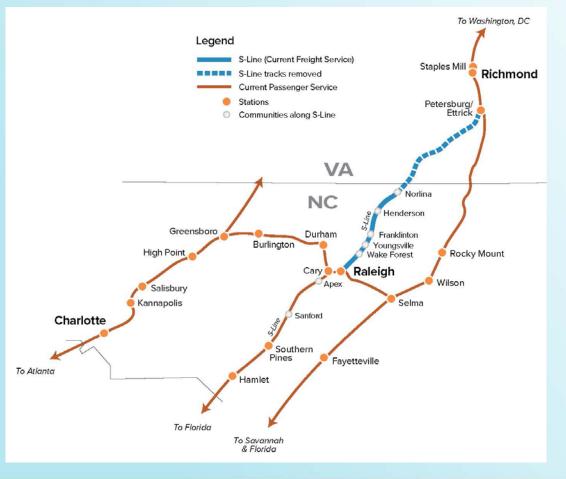
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Sincerely

HulfRollicho Harold Hicks e Milazzo K Jay Irby 2022 RTA chair RTA regional transit chair RTA executive director



## **Regional Passenger Rail**





## Regional Passenger Rail – CSX / NCDOT – S-Line





## **RTA Regional Leadership Tour to South Florida**







### **RTA Regional Transit Awareness Day**







## **Regional Passenger Rail**

**Current regional train schedule for the central Triangle:** 

#### WESTBOUND TRAINS

Station	[Train P-73]	[Train P-75]	[Train P-77]	[Train C-79]	[Train SS-91]
Raleigh	6:30 am	10:00 am	3:00 pm	5:30 pm	9:10 pm
Cary	6:42 am	10:12 am	3:12 pm	5:43 pm	9:22 pm
Durham	7:00 am	10:32 am	3:30 pm	6:06 pm	n/a

#### **EASTBOUND TRAINS**

Station	[Train SS-92]	[Train C-80]	[Train P-74]	[Train P-76]	[Train P-78]
Durham	n/a	9:27 am	1:11 pm	5:48 pm	9:33 pm
Cary	8:20 am	9:47 am	1:31 pm	6:08 pm	9:53 pm
Raleigh	8:53 am	10:05 am	1:41 pm	6:26 pm	10:11 pm

#### letsgetmoving.org/TrainSchedule



## **Enhanced Regional Transit**

RTA REGIONAL BUSINESS LEADERSHIP The voice of the regional business community on transportation. Lietsaetmoving or

Sep	tem	ber	6,	2022
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Chuck Lattuca	Carl Warren
President and CEO	President and CEO
GoTriangle	NC Railroad Compan

Eric Boyette Secretary NC Department of Transportation

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AustoRethicks Harold Hicks oe Milazzo Jay Irby 2022 RTA chair RTA regional transit chair RTA executive director

**@RTATRIANGLE #STATEOFRTA2023** 

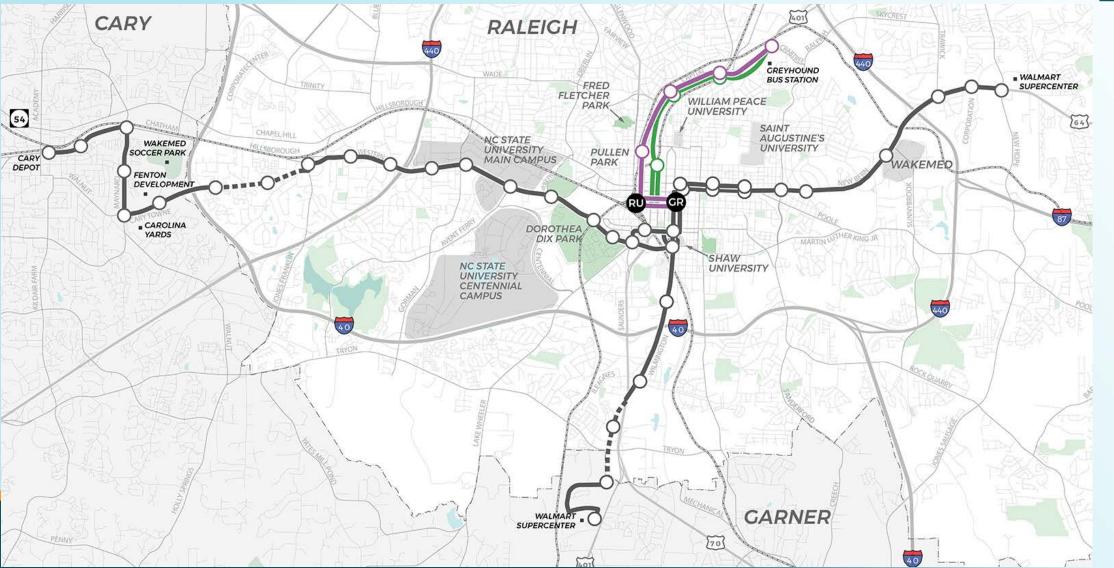






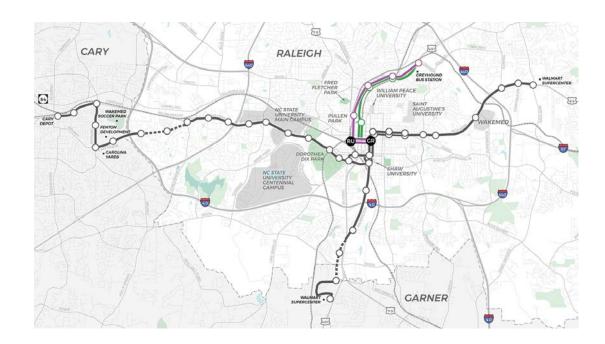


BRT



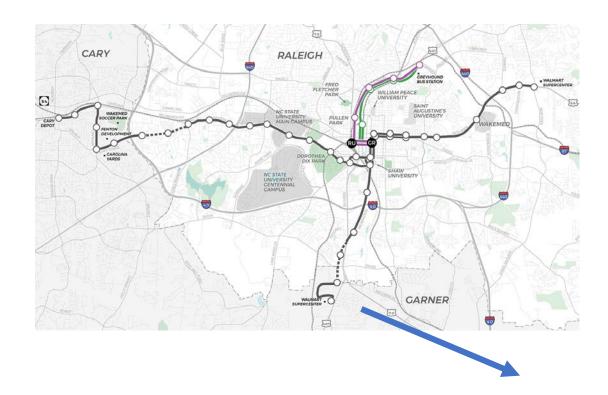


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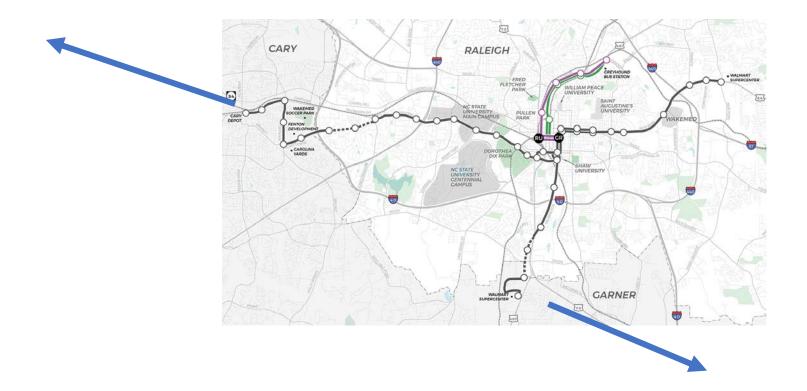


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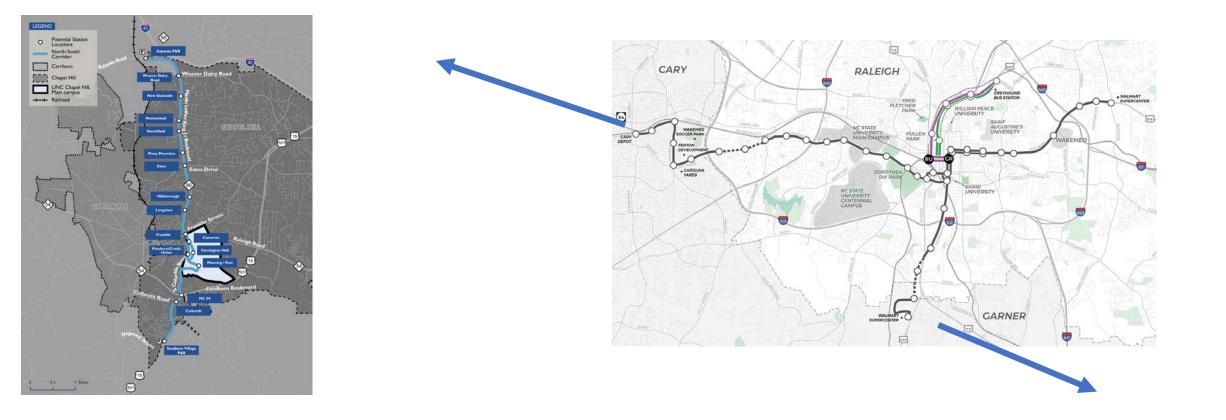


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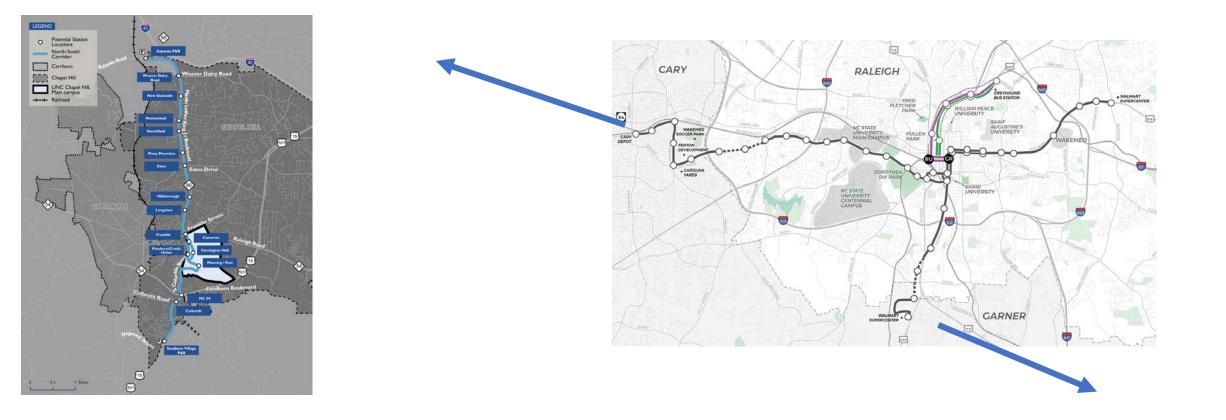


BRT





BRT













# **BUS RAPID TRANSIT**



# (BUSES RESEMBLING TRAINS)











#### US 1 / NC 55 to I-40 / future I-42

– open next year

#### I-40 / future I-42 to I-87

- contract let this year





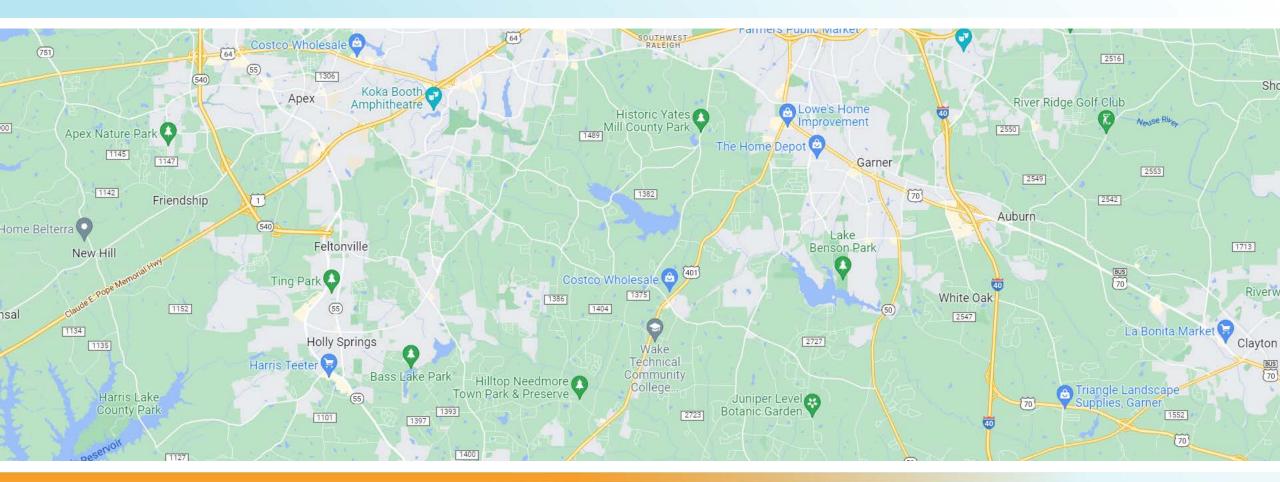
US 1 / NC 55 to I-40 / future I-42 – open next year

#### I-40 / future I-42 to I-87

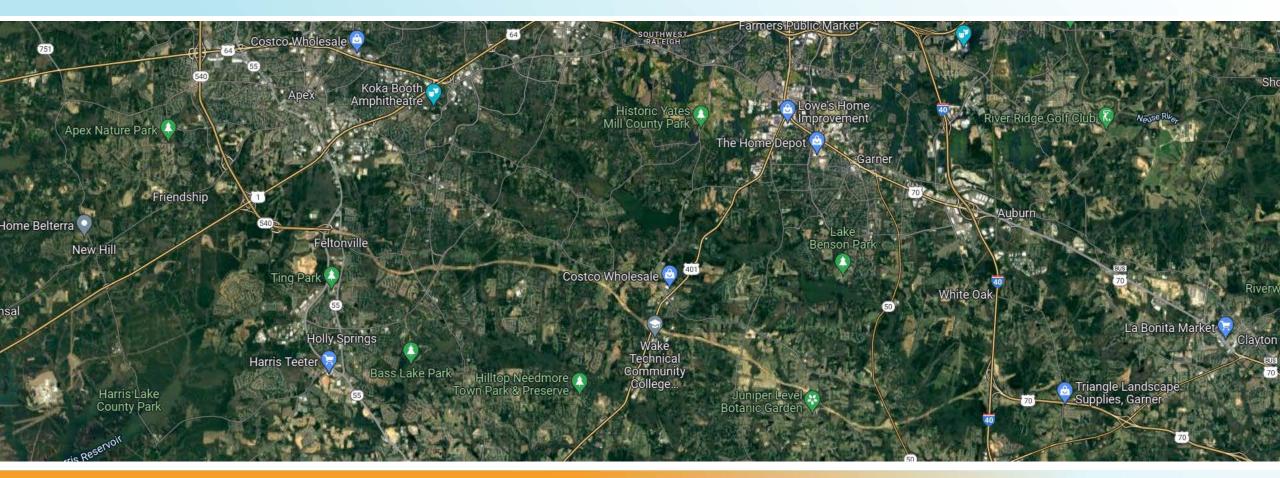
- contract let this year

#### Multimodal freeway backbone











# FAST study

September 6, 2022			
Chuck Lattuca President and CEO GoTriangle	Carl Warren President and CEO NC Railroad Company	Eric Boyette Secretary NC Department of Transportation	
Dear transportation colleague	es and partners,		
expansion, and to request a c implementation, in concert w	oordinated identification of sc th a Freeway And Street-based	/commuter rail and its accelerated alable options for regional/commuter rail d transit (FAST) development plan. These 4" transit solution for our growing region.	
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#### lementary Freeway And Street-based Transit n area.

- freeways and arterials, including potential use or ansit lanes, and regional/commuter rail stations.
- nuter rail is being actively contemplated, e.g., cal, e.g., Chapel Hill to Research Triangle Park.
- o in funding to support and accelerate this FAST g support from other area transit partners.

**@RTATRIANGLE #STATEOFRTA2023** 

RTA regional transit chair





**NORTH CAROLINA** Department of Transportation



Triangle "FAST" Network

Julie White Deputy Secretary for Multi-Modal Transportation

December 10, 2020







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Julie W

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### Freeway And Street-based Transit (FAST) approach

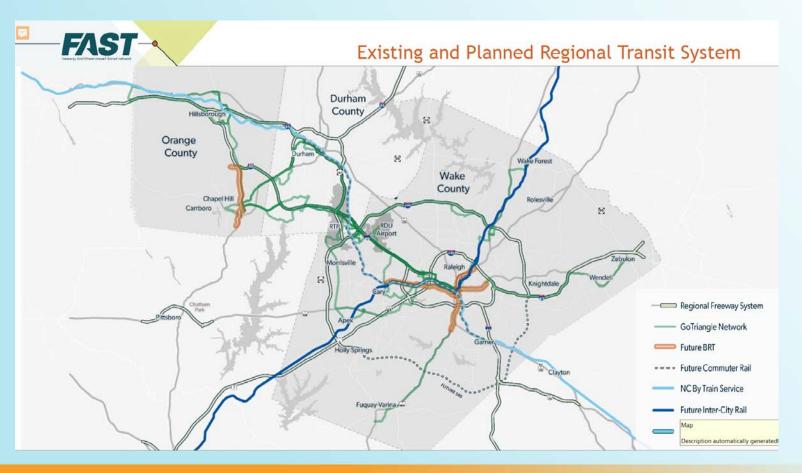
- Quick, low-cost, scalable improvements for roadways
- Prioritize transit efficiency and reliability while serving all users

#### Objectives of the FAST Network study

- · Identify example investments to create "transit advantages" quickly
- Connect all 5 BRT corridors, link to future passenger rail in the Triangle
- Institutionalize a "FAST" mindset and approach that can serve as a model for metro areas across the state

#### 3

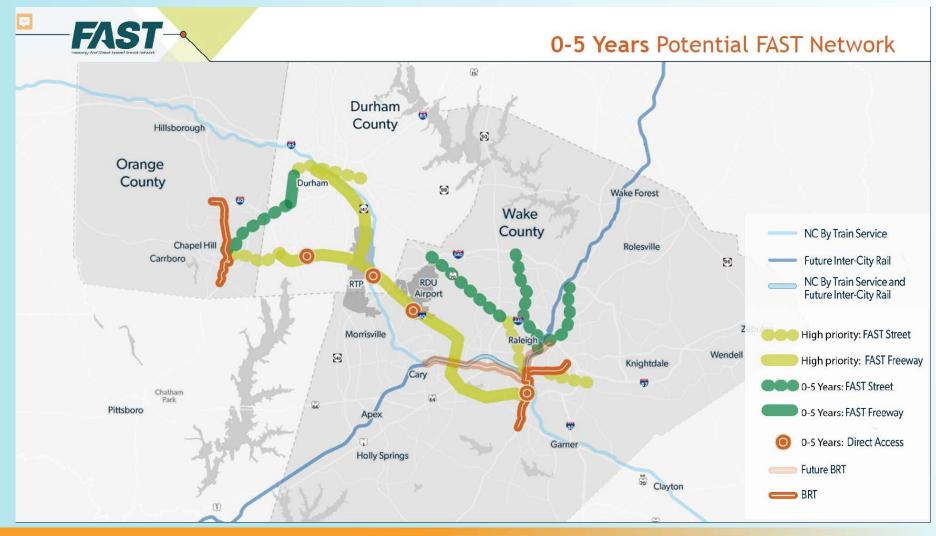




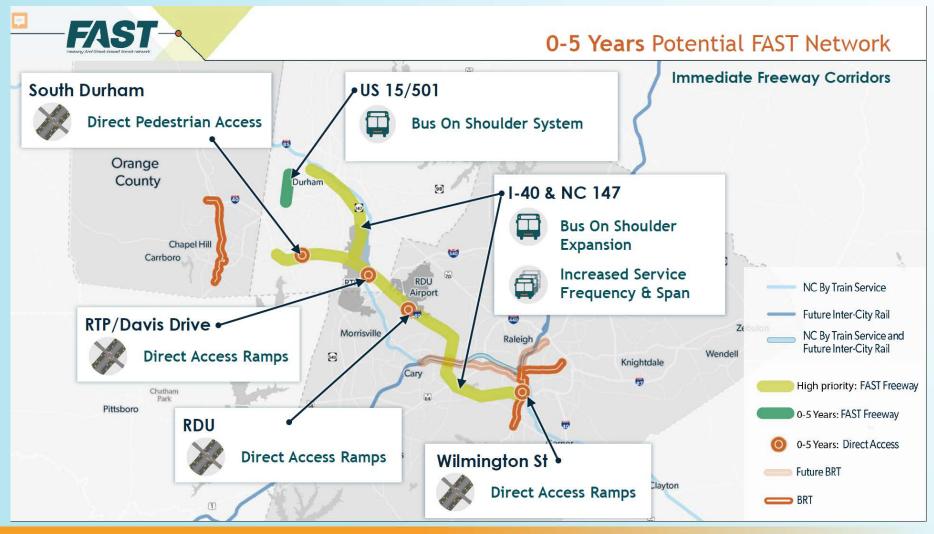




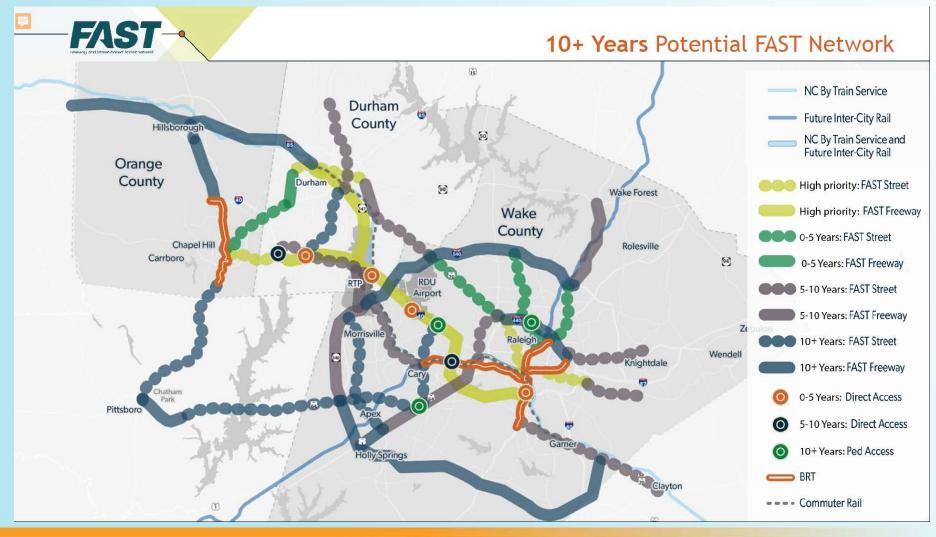






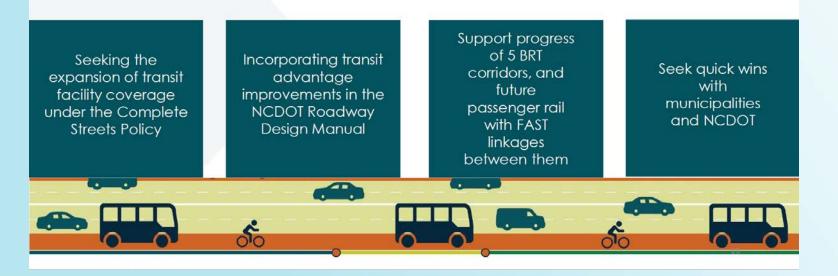












**@RTATRIANGLE #STATEOFRTA2023** 

FAST



# 2023: FAST implementation study

#### **RTA** and partners expect to launch **FAST** study 2.0 this year

- Primary focus on freeways and regional boulevards
- Dedicated lanes or transit priority shoulders for transit
- Improved Bus On Shoulder System (BOSS) for agencies and users
- Implement SMART freeways to prioritize transit and benefit all users
- Direct FAST and BRT linkages to RDU Airport
- Rapid implementation and institutionalization of transit advantages



# **TRANSIT TO RDU AIRPORT**

# **Can I take commuter rail to the airport?**

• The commuter rail station closest to Raleigh-Durham International Airport will connect to the airport with a convenient and frequent shuttle system.



# **TRANSIT TO RDU AIRPORT**

# **Can I take commuter rail to the airport?**

- The commuter rail station closest to Raleigh-Durham International Airport will connect to the airport with a convenient and frequent shuttle system.
- Because there are no existing railroad tracks that connect to the airport, it would be cost-prohibitive to serve the airport terminals directly with commuter rail.

www.readyforrailnc.com/resources/faq/



# **TRANSIT TO RDU AIRPORT**

# Can I take commuter rail to the airport? Will I be able to take enhanced transit to the airport?.

- Yes. As I-40 and 540 directly serve RDU, the region will activate BRT from multiple Triangle area destinations to provide direct, frequent, reliable service to the airport.
- RDU and NCDOT are planning improvements to area roadways to improve access to the airport for all travelers.



# **RDU ROADWAY IMPROVEMENTS**







Michael J. Landguth, A.A.E. President & CEO

Joe Milazzo, Executive Director Regional Transportation Alliance 800 S. Salisbury St. Raleigh NC 27601-2202

October 13, 2022

Dear Joe,

I am writing in support of a Freeway and Street-based Transit (FAST) implementation framework for the Research Triangle region, including the introduction of Bus Rapid Transit (BRT) corridors that connect to Raleigh-Durham International Airport (RDU).

The Raleigh-Durham Airport Authority (Authority) values the importance of a comprehensive regional transportation system to our growing community and believes increased transit connectivity will relieve roadway congestion, maximize mobility and promote regional equity and sustainability.

RDU is close to reaching pre-pandemic passenger traffic and has about 5,000 employees on its campus. The Authority's Vision 2040 master plan includes capital improvements that support BRT implementation and improved transit access at the airport. As I mentioned at RTA's Regional Transit Awareness Day event on Sept. 29, Vision 2040 includes significant improvements to our roadway system and a Ground Transportation Center to provide easier BRT access to the terminal curbs.

As more people and businesses move to the Triangle, it is imperative that we initiate plans to maximize mobility and accessibility. We appreciate RTA leading the effort to develop a FAST implementation plan for our region, and we fully support our regional partners in expanding transit access to the airport, including direct BRT linkages that could serve thousands of employees and travelers every day.

Sincerely,

Michael J. Landguth

Michael J. Landguth, A.A.E. President & CEO

#### Raleigh-Durnam Airport Authority

#### 1000 Trade Drive • P.O. Box 80001 • RDU Airport, NC 27623

tel: (919) 840-7700 • fax: (919) 840-0175 • www.rdu.com

# BRT to RDU



	Raleigh-Durham Airport Authority	BRT to RDU
	Michael J. Landguth, A.A.E.         1000 Trade Drive • P.O. Box 80001 • RDU Airport, NC 27623           President & CEO         tel: (919) 840-7700 • fax: (919) 840-0175 • www.rdu.com	
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	sportation Center to provide easier BRT access to the terminal cu	

Michael J. Landguth

Michael J. Landguth, A.A.E. President & CEO



## RTA has supported expanding zero fare since January 2018.





#### A policy of zero fare for everyone

- that is, not requiring either obtaining a pass, or making a fare payment -

eliminates financial, mental, and time barriers for those using or considering transit,

while keeping transit vehicles moving, which benefits everyone.



RTA supports a permanent Zero Fare For Everyone policy for all of our region's bus transit systems.

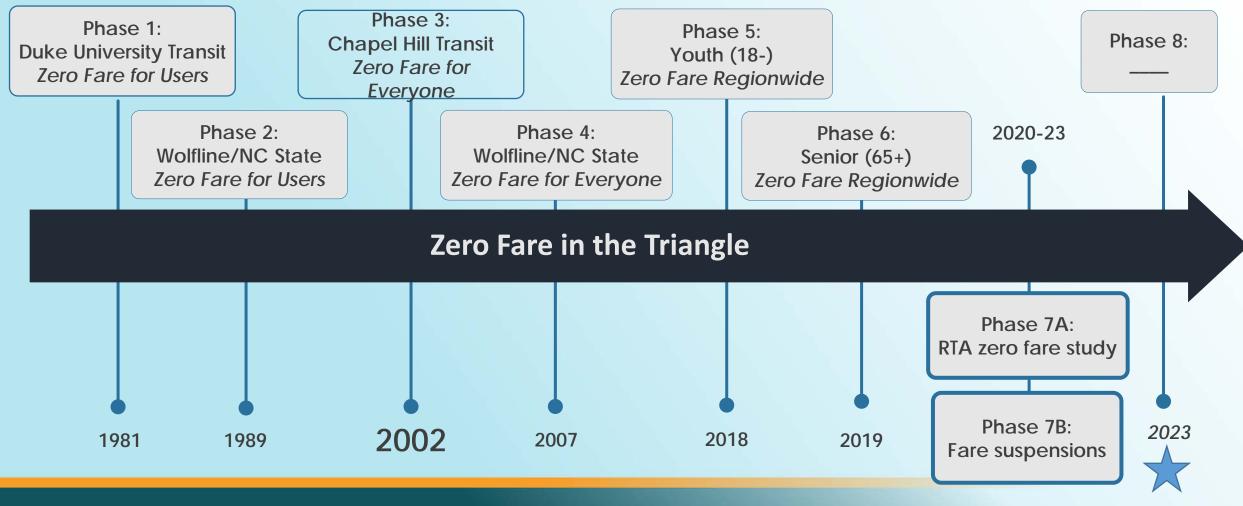
#### Zero Fare in brief:

Triangle bus systems already subsidize almost the entire cost of bus operations, so the business case here is to cover the rest of those costs without using fares, and thereby get more ridership, faster transit service, more value for our regional transit investment, and more equity.

www.letsgetmoving.org/ZeroFare



# **ZERO FARE JOURNEY**





# **ZERO FARE – POTENTIAL BENEFITS**

- Increases ridership
- Lower maintenance, operating, admin costs
- Lower capital costs
- Reduced public outreach costs
- Driver safety

- Simplifies the transit decision
- Reduces travel costs for users
- Faster travel times
- Improves accessibility
- Improved passenger safety
- Enhances environmental sustainability
- Enhances economic competitiveness
- Attracts, retains talent in region
- Enhances equity and shared prosperity



# **ZERO FARE – POTENTIAL ISSUES**

- Loss of fare revenue
- Higher maintenance, operating, admin costs
- Paratransit costs
- Capacity impacts
- Non-travel use of transit
- Potential operational challenges
- Driver safety
  - Reduced willingness to try transit

- Passenger safety
- Slower travel times



- Endorsed zero fare weekends for most agencies; 7-days or weekends for Cary
- Estimate of 2% of total annual operating revenue from weekend farebox
- Weekends lowers cost, crowding risks
- Equity benefits
- Simple communications
- Opportunity to pilot meaningfully while reducing agency risk



#### RTA Zero Fare Policy Brief 1: Removing Barriers to Transit

At its core, a Zero Fare for Everyone policy is a purposeful, proactive action that advances equity. All passengers share the same public benefit, similar to our parks and libraries.

A Zero Fare for Everyone policy will reduce or eliminate three barriers for people who are currently using or considering transit:

- Financial barrier Removes the cost burden of paying for transit
- Mental barrier Removes the uncertainty of how to pay to use the system; eliminates questions about how much to pay, how and where to pay, carrying the right change or remembering farecards, calculating zone distances and transfers, etc.
- Time barrier
  - Pre-trip: eliminates the time and hassle of paying for fares, passes, tickets, etc. – including the need to travel to key locations to purchase them
  - While onboard transit: eliminates the act of interacting with a farebox and the entire onboarding payment and pass usage process and the associated delays for all patrons

#### What is Zero Fare?

Zero fare is a transit agency policy whereby transit patrons are not required to make a fare payment, use or display a pass, ticket, card, mobile payment, etc., to ride the system.



# www.letsgetmoving.org/ZeroFare

**Zero Fare Transit** 



# RTA 2023 ACCELERATED METROPOLITAN MOBILITY STRATEGY

- Identify sustainable funding for RDU Airport
- Advance enhanced region transit system
- Promote rapid relief freeway improvements
- Support mobility innovations and pilots
- Modernize revenues for highways and streets



# Two "Potential" Left Turn Lanes

OPPORTUNITIES FOR OPERATION AND DESIGN OF SIGNALIZED INTERSECTION APPROACHES WITH TWO <u>POTENTIAL</u> LEFT TURN LANES

Prepared by the Regional Transportation Alliance for the Congestion Management Section, NCDOT Posted October 2022 Summary of Opportunities / Use Cases With 2 potential left turn lanes

- Single, positive offset, permitted-only left turn lane
- Single, positive offset, protected-permitted left turn lane
- **Dual, protected-permitted** left turn lanes
- **Dynamic left turn intersection (DLTi)** approach
- **Dual, protected-only** left turn lanes

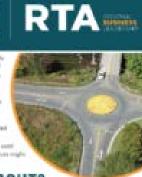


# Innovations: (Modular) Roundabouts

#### MODULAR ROUNDABOUTS AN INTRODUCTION

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#### WHAT IS A ROUNDABOUT?

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RTA .....



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#### **#STATEOFRTA2023 @RTATRIANGLE**



# Innovations: (Modular) Roundabouts

## **Case Study – NCDOT Division 14, Franklin**

- 75' outer diameter, 15' width of circulating roadway
- Division 14 received trial approval for use of rubberized curb
- Filled with aggregate and topped with asphalt
- Constructed over 3 days
- Flexible posts for splitter islands and updated pavement markings
- Total cost roughly \$30,000



Bolton-Menk.com



#### letsgetmoving.org/modular



## **Innovations – Automated transit**





# TRANSPORTATION DOLLARS FOR TRANSPORTATION PURPOSES

# Provision to retain up to 6% of sales tax included in 2022 state budget

**Destination 2030 Coalition** 



# **ACCESS USER FEES**

RTA supports the implementation of an "access user fee" as a simple, fair, and resilient method of replacing the state gas tax to modernize and stabilize transportation funding.

letsgetmoving.org/AccessUserFee



# **ACCESS USER FEES**

#### The concept is this:

- 1. Raise the annual EV fee (currently \$140.25/year) to what the owner of the typical gasoline-powered vehicle pays in gas taxes over the course of a year (currently around \$237/year)
- 2. Charge all passenger vehicles the same rate whether electric, gasoline, or hybrid
- 3. Allow vehicle owners to pay the access fee on a monthly, quarterly, or annual basis; and
- 4. Eliminate all state gas taxes.



OPINION

NC business leaders: The state gas tax is the wrong way to fund roads

> BY GARY J. SALAMIDO AND JOE MILAZZO II UPDATED NOVEMBER 29, 2022 10:16 AM

> > y f 🖬 🧖



Car and commercial truck traffic backs up on I-40 near the Raleigh-Durham International Airport. FILE PHOTO

North Carolina is quickly emerging as a leading destination for the transition to electric vehicles. Thanks to multi-billion dollar investments by companies including <u>Toyota and VinFast</u>, our state will be the home of the newest, cleanest generation of automobile mobility.

The transition to EVs — and to hybrid vehicles and increased fuel efficiency overall — means that the days of the gas tax effectively funding our roadways are numbered. The N.C. Department of Transportation will need new, stable revenue streams to keep our state moving forward.

The importance of North Carolina's transportation network cannot be overstated. Our roads, bridges, ports, railways, and airports provide the pathways that keep commerce moving and connect North Carolina's businesses and its people to the rest of the global economy. A robust, well-funded transportation network means more

## Access User Fee

## www.letsgetmoving.org/AccessUserFee



GRTI

3040 E. Cornwallis Road • PO Box 12194 • Research Triangle Park, NC 27709-2194 • USA Telephone +1.919.541.6000 • www.rti.org

To: Joe Milazzo II, RTA executive director

From: Michael Hogan, RTA policy and research coordinator

RTI authors: Michael Hogan, Joshua Fletcher

Date: December 16, 2022

### Access User Fee - Overview

Increased fuel efficiency, electric vehicle adoption, and changes in miles driven are among the factors driving volatility in revenue collected from the state motor fuels tax. The regional and statewide business community has proposed an "access user fee" concept as a potential method of replacing the gas tax to modernize and stabilize funding for transportation.

We determined the potential value of an access user fee based on the average gas tax paid annually per vehicle, national average fuel economy, average vehicle miles traveled (VMT), and the state gas tax rate. The proposed access user fee would initially apply to gasoline, gas-electric hybrid, electric, and hydrogen-powered vehicles. These represent more than 90% of the vehicles registered in North Carolina. Diesel vehicles, the majority of which are commercial, would be treated separately from this proposal.

State gasoline taxes and the existing electric vehicle (EV) fee would be replaced by the proposed access user fee for all non-diesel-powered vehicles under this proposal.

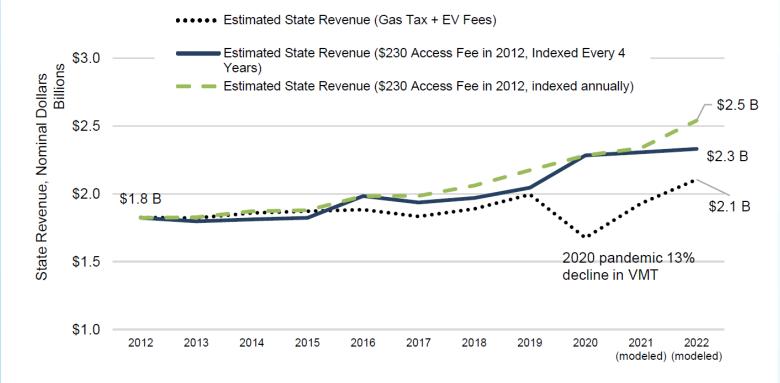
### Key findings

- An access user fee activated in 2022, in concert with the elimination of all state gas taxes and EV fees, would be around \$237 per year, or about \$20 per month, assuming revenue neutrality at the time of implementation.
- An access user fee implemented in 2023 would be around \$251 per year, or about \$21 per month based on the 2023 increase of the state gas tax rate.
- North Carolinians are paying nearly \$50 less per vehicle in annual gas taxes today compared to 2012, when adjusted for inflation.
- If an access fee had been implemented in 2012 (based on fuel efficiency, VMT, and gas tax rates that year), and then adjusted for inflation quadrennially (like vehicle registration fees) or annually (like gas taxes), the current access fee would be between \$261 and \$285 per year, or \$22 to \$24 per month.
- Had an access fee been in place since 2012, the state would now be collecting between \$2.3 billion and \$2.5 billion annually, compared to \$2.1 billion currently with the gas tax
- Were an access fee in place since 2012, the state would have collected an additional \$1.4 billion to \$2.1 billion in cumulative revenue over the past decade.
- An access fee mitigates revenue risk from both ongoing increases in fleet fuel economy and volatility in vehicle miles traveled due to the pandemic and economic cycles.
- If an access fee had been in place prior to the pandemic, the state would have retained between \$400
  million and \$600 million in additional revenue during 2020 alone.
- Activating an access fee and eliminating state gas taxes will result in lower gas prices, encouraging
  greater sales at convenience stores and additional state sales tax revenue up to 6% of which will be
  dedicated to transportation as a result of 2022 state legislative provisions.

## Access User Fee

80% 1 🖑

### **Estimated Annual State Revenue from Gas Tax Alternatives**



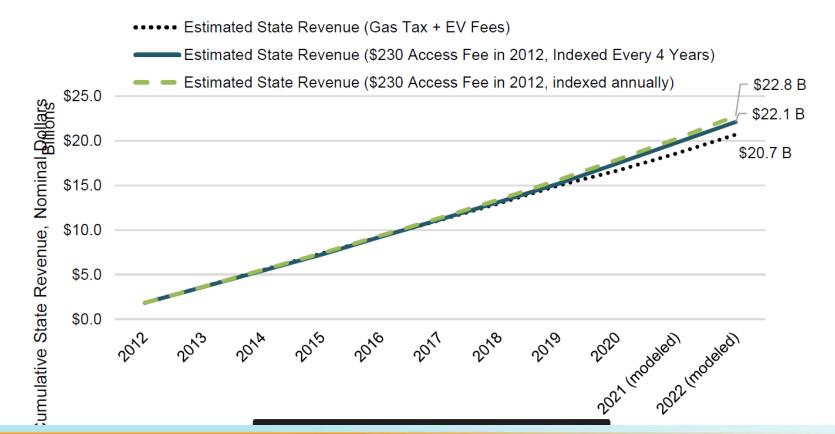
Values modeled based on data from Federal Highway Administration, EPA, NCDOR

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## Access User Fee

### **Estimated Cumulative State Revenue from Gas Tax Alternatives**





## Access User Fee - FAQs

revised December 16, 2022

### "Access User Fee" approach to modernize state highway funding

Objective: Pursue implementation of an access user fee to replace the state gas tax.

### Implementation of an access user fee is straightforward:

- Raise the annual EV fee <u>(currently \$140.25/year)</u> to what the owner of the typical gasoline-powered vehicle pays in gas taxes over the course of a year (<u>currently around \$237/year</u>);
- Charge all passenger vehicles the same annual "access user fee" whether electric, gasoline, or hybrid;
   Allow vehicle owners to pay the fee on a monthly, quarterly, or annual basis; and
- Eliminate all state gas taxes (currently 38.5C/gallon; rising to 40.5C/gal. in 2023).
- The fee would not initially apply to diesel vehicles, so current truck taxation methods would remain.

An access fee is a simple, fair, and resilient method of replacing the gas tax to modernize transportation funding. • A consistent price for all vehicles would be simple, objectively fair, transparent, equitable, and resilient to changes in fuel type. The test mix total multised driven, nurvival indication economic downturns. etc.

### Primary benefits:

- Simple and fair for everyone With an access fee, everyone would pay the same rate, regardless of the type of vehicle you drive, where you live, or month-to-month variation in travel.
- User fee based on access to a reliable mobility network An access fee would be analogous to a typical
  monthly mobile phone bill, which does not vary regardless of minutes used. It's a user fee, not a usope fee.
- Builds on existing funding framework North Carolina already has an annual fee for electric vehicles; the
  access user fee approach simply modernizes the EV rate and applies it equally to all vehicles.
- Easier implementation Since North Carolina DMV already collects vehicle registration fees and EV fees
  the state won't have to create a new revenue collection bureaucracy.
- Flexible payments Vehicle registration fees and EV fees are currently paid annually. Access fees could have annual, quarterly, or more frequent (e.g., monthly) payments.
- Predictable and resilient Fees would be predictable for motorists, and transportation revenues will be
  more stable for NCDOT. If travel and fuel usage were to drop in a recession or a pandemic, revenues will
  remain far more resilient with an access fee-based approach versus as taxes or milease-based fees.
- Inflation-adjusted Our existing vehicle registration fees adjust for inflation every four years; an access user fee could similarly adjust for inflation either quadrennially or annually.
- Transparent and accountable The consistent monthly or annual price will be clear and transparent for all
  users of the state system.
- Improves project delivery NCDOT will be better able to plan and deliver an effective system with
  consistent, stable revenues from the broadest base of users, which benefits all North Carolinians.
- Less intrusive North Carolinians won't have to track vehicle miles traveled, and NCDOT won't have to
  monitor, audit, and enforce mileage tracking.
- Higher convenience store sales and increased sales tax revenue With North Carolina gas taxes
  eliminated, the filling stations in our state will be more attractive to travelers, increasing C-store sales and
  state sales taxes 6% of which will be dedicated to transportation.

### Overall context

- An access user fee is one idea to modernize our state's transportation funding.
- Implementation of an access fee approach as a replacement for the gas tax is both separate from and complementary to conversations around toll roads, public-private partnerships, e-commerce fees, etc.
- The regional and statewide business communities look forward to supporting any modernized funding
  approach or package that is effective, resilient, and politically acceptable.

See reverse for access fee FAQs. For more information: www.letsgetmoving.org/AccessUserFee

### revised December 16, 2022

### "Access User Fee" approach to modernize state highway funding (continued)

### Background: Impetus for modernizing funding; rationale for access-based approach

- Many vehicles are becoming more fuel efficient. However, it is the increasing disparity in fuel efficiency that
  renders raising the gasoline tax to the level needed politically impossible.
- Increased road thickness is needed for heavy trucks; however, automobile use has comparatively very little
  impact on road thickness requirements or wear, regardless of miles driven.
- Congested travel increases the need for added road width (i.e., more lanes), but recording total mileage will
  not capture the miles actually driven in congestion, which could be low, particularly for rural drivers.
- GPS monitoring of vehicle miles traveled ("VMT") could provide a more accurate picture of congested travel, but would be unlikely to be politically acceptable, regardless of privacy assurances.
- Summary: gas taxes are increasingly unfair: mileage fees would not be informative; GPS-based mileage fees
  would be more informative but unacceptable. An access fee prioritizes simplicity and resiliency.

### Frequently asked guestions

- Q. Is an access fee truly a usage fee?
- An access fee is not a usage fee, but it is a user fee.
- An access user fee is based on the value of access to the entire mobility network. It is analogous to a
  typical monthly phone bill that does not vary based on minutes used.
- Q. Is this fee envisioned as an addition to state gas taxes and the annual state EV fee, or as a replacement?
- An access user fee would replace all state gas taxes. It would also replace the current EV fee.
   The access fee would be in addition to the annual state vehicle registration fee (currently \$38.75).
- The access fee would be in addition to the annual state vehicle registration fee (currently \$58.75)
- Q. Are access user fees fair?
- An access fee provides a simple, transparent, level playing field. It doesn't matter what vehicle you
  drive, how fuel efficient it is, or how far you live from your job you would pay the same fee.
- Many rural residents, who often need to travel further for work and other activities, would pay less in
  access fees than they do today in gas taxes or under a possible mileage-based fee system.
- Q. What about heavy trucks?
- Initial implementation of the access user fee focuses on methods other than diesel propulsion, so current truck taxation methods would remain, including the payment of diesel fuel taxes.
- The NCDOT <u>FIRST Commission final report notes</u> that it takes more than 9,000 passenger cars to equal the impact of a single tractor semi-trailer.

### Q. What about out-of-state motorists?

O. How might enforcement work?

- Currently, both North Carolina and out-of-state drivers can easily cross state lines and drive using gas
  purchased in another state, resulting in them traveling on the roads without paying the state gas tax.
- Eliminating our state gas tax will make our filling stations more attractive and increase state sales taxes
  from C-store sales 6% of will be dedicated to transportation under 2022 legislative budget provisions.

### DMV could monitor our roadway network at our state borders and at other locations. If a new vehicle

- were detected or detected repeatedly they could be charged a weekly or monthly (e.g.) access fee. Q. What about vehicles that are rarely driven?
- NCDOT makes the entire road system available to all vehicles; there is a benefit to all travelers and a
  cost to the state for providing and maintaining that 24/7, all roads access.
- A modified fee for truly low usage vehicles could be considered, via a partial access fee rebate.
- Q. Would fuel taxes or a VMT fee be better than a constant price access user fee?
- Access fees provide simplicity, fairness, and consistency and lessen revenue volatility.
   Had an access user fee been in place since 2012, NCDOT would have collected around \$1.4 billion more
  in state revenues for transportation compared to gas taxes over the past decade.

See reverse for benefits of an access fee. For more information: www.letsaetmovina.org/AccessUserFee

### letsgetmoving.org/AccessUserFeeFAQs



## RTA 21<sup>st</sup> Annual Meeting: The State of Mobility 2023

## Joe Milazzo II, PE RTA Executive Director

January 31, 2023



### **@RTATRIANGLE #STATEOFRTA2023**

# Interactive Discussion





## **INTERACTIVE DISCUSSION PREVIEW**

# Q: Name one factor or question our region should consider when deciding what to do about zero fare.





## **@RTATRIANGLE #STATEOFRTA2023**

## Interactive Discussion



# Interactive Group Discussion



## Q: How should our region go about deciding what/when to build a regional commuter rail – and what should we consider?



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# Q2: How should our region go about resolving challenges to retaining zero fare transit – and what should we consider?



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Q3: How should our region and state communicate an "access user fee" approach to modernize and stabilize multimodal highway funding – and what should we consider?



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Q4: How should we fund RDU infrastructure (beyond federal funding to replace and relocate our primary runway) – and what should we consider?



# Interactive Group Discussion



# CLOSING REMARKS



# CLOSING REMARKS



# THANK YOU!

**@RTATRIANGLE #STATEOFRTA2023** 



# 21<sup>ST</sup> ANNUAL MEETING **THE STATE OF MOBILITY 2023**

PRESENTED BY





















## **PART 2**

**January 31, 2023** I 11 a.m. – 2 p.m. **Embassy Suites by Hilton** Raleigh/Durham/Research Triangle in Cary

## REGIONAL BUSINESS LEADERSHIP