

## **RTA - Regional Transportation Alliance**

RTA is the voice of the regional business community on transportation.

*RTA mission: Deliver business leadership to get our region moving faster.*

### **2022 – 23 RTA Action Plan**

1. Identify sustainable funding for RDU Airport
2. Advance enhanced regional transit system
3. Promote rapid relief freeway improvements
4. Support mobility innovations and pilots
5. Modernize revenues for highways and streets

#### **RTA Areas of Advocacy Focus – Equity and Opportunity**

1. Identify sustainable funding for RDU Airport
  - Lobby for federal funding for RDU primary runway
  - Add airport-controlled capital funding
  - Increase municipal owner contributions to RDU
2. Advance enhanced regional transit system
  - Accelerate regional/commuter rail
  - Advance Freeway And Street-based Transit / BRT
  - Continue zero fare transit for ridership, equity
3. Promote rapid relief freeway improvements
  - Implement transit priority shoulders on freeways
  - Complete 540
  - Accelerate US 1 / Capital Boulevard multimodal gateway
  - Identify, promote scalable improvements for I-40
  - Secure improvements for US 70, 64, 15-501; NC 54
4. Support mobility innovations and pilots
  - Accelerate Triangle Bikeway along I-40, NC 54
  - Expand dynamic left turn intersection usage
  - Push modular and mini-roundabout intersections
  - Pilot automated transit options
5. Modernize revenues for highways and streets
  - Push access user fee for highways

### **RTA Opportunities for Growth and Increased Engagement**

- Increase frequency of connects with RTA focus area chairs
- Activate RTA task forces as needed, potentially on regional transit
- Grow RTA membership with volunteer leadership, outreach committee
- Execute successful RTA 21st annual meeting and annual RTA breakfast
- Conduct RTA out-of-market tour, *if necessary*
- Continue RTA weekly briefings, blogs
- Fund and promote RTA research
- Implement RTA member success strategy to sustain partnerships, value
- Support member chambers and equitable economic development efforts

### **FY 2021 – 22 RTA Accomplishments**

- Coordinated ongoing regional campaign for increased federal funding at RDU; initiative has already help lead to federal approval of a longer primary runway.
- Developed and executed successful tour of South Florida that received elected official participation from four counties as well as multiple day media coverage.
- Led regional support for successful legislative effort to dedicate transportation dollars for transportation purposes. Spearheaded by NC Chamber, Destination 2030 coalition, has already led to \$500m in added federal funding each year.
- I-885, a top RTA priority for several years, opened to traffic.
- Blue Ridge BRT corridor, part of the Wake BRT system and a top RTA priority as part of the Wake Transit referendum in 2016, received full federal funding.
- Released support, acceleration, and request letter for regional/commuter rail and Freeway And Street-based Transit (FAST)
- Maintained a 90%+ membership renewal rate, even amidst a pandemic, inflation, recession

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