

THURSDAY MORNING – FIELD VISITS

Laura Ward Riverwalk Plaza

Downtown Fort Lauderdale

Brightline

The Square

Downtown West Palm Beach

Lucid Motors



Presented by
GoTriangle and
the NC Railroad Company

THURSDAY AFTERNOON

Jorge Pesquera

Discover the Palm Beaches

Raphael Clemente

West Palm Beach Downtown Development Authority



Presented by
GoTriangle and
the NC Railroad Company

THURSDAY AFTERNOON

Jorge Pesquera

Discover the Palm Beaches

RTA REGIONAL
BUSINESS
LEADERSHIP



2022
REGIONAL LEADERSHIP TOUR
to South Florida

Presented by
GoTriangle and
the NC Railroad Company

THURSDAY AFTERNOON

Raphael Clemente
West Palm Beach
Downtown Development Authority



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WEST PALM BEACH
**DOWNTOWN
DEVELOPMENT
AUTHORITY**

ABOUT THE DDA

MISSION: TO PROMOTE AND ENHANCE A VIBRANT DOWNTOWN WEST PALM BEACH.



ENHANCE THE BUSINESS ENVIRONMENT



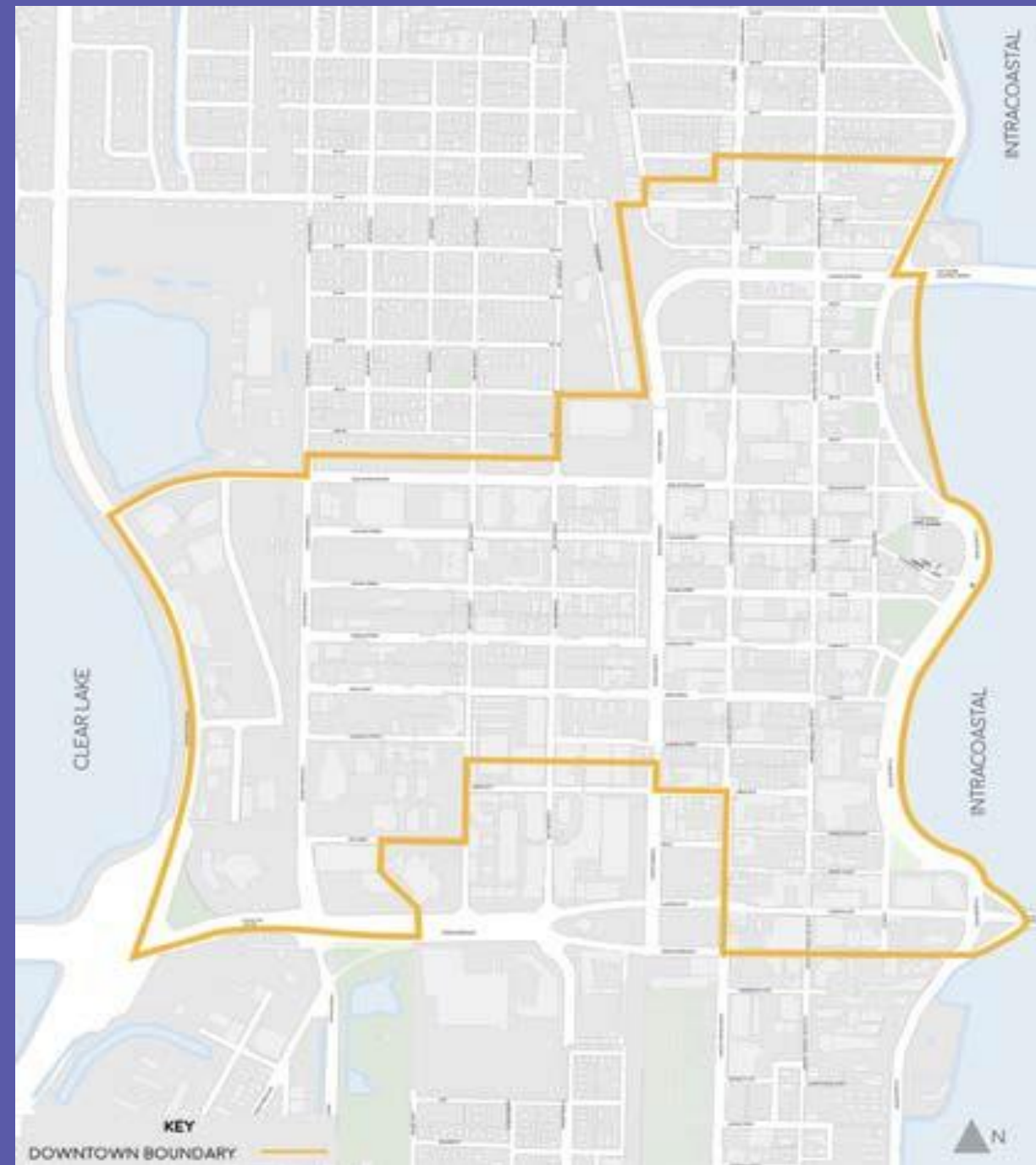
ENHANCE THE PHYSICAL ENVIRONMENT



MARKET THE DOWNTOWN



IMPROVE RESIDENTIAL QUALITY OF LIFE

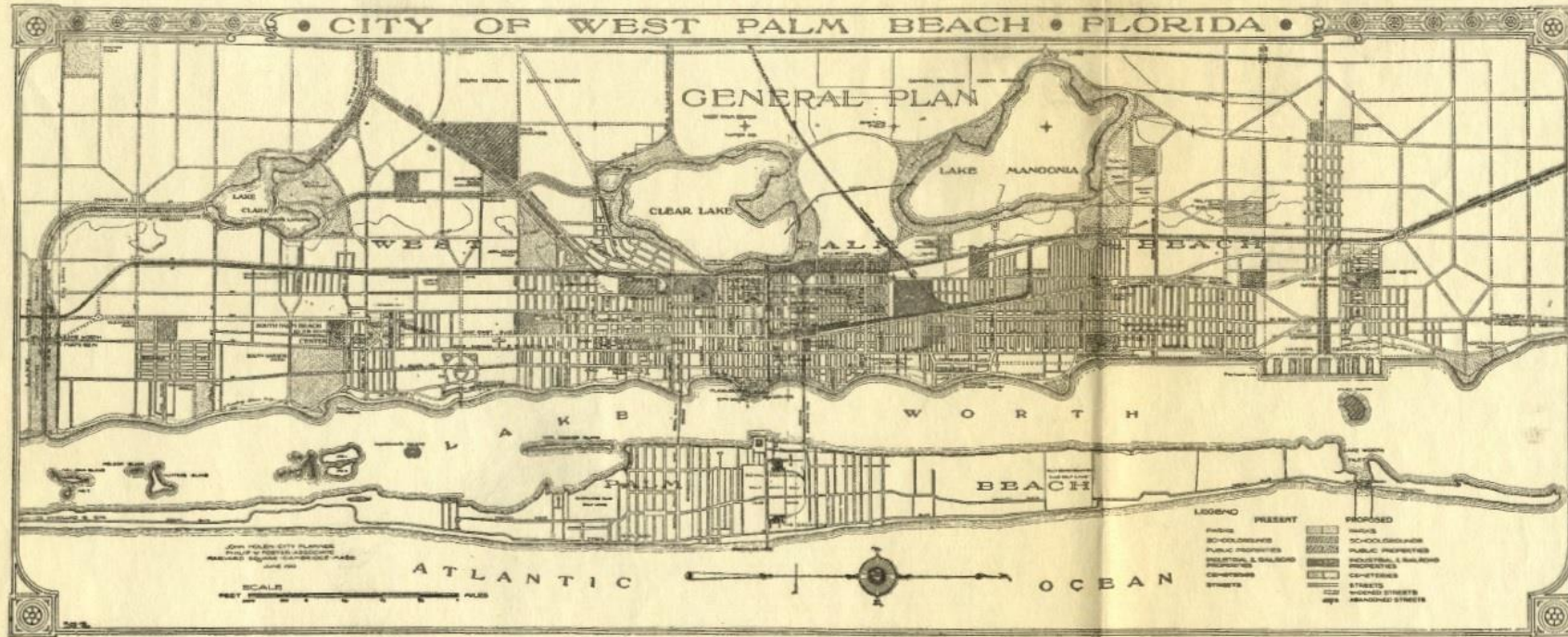


ABOUT THE DDA



2020-2024 WORK PLAN

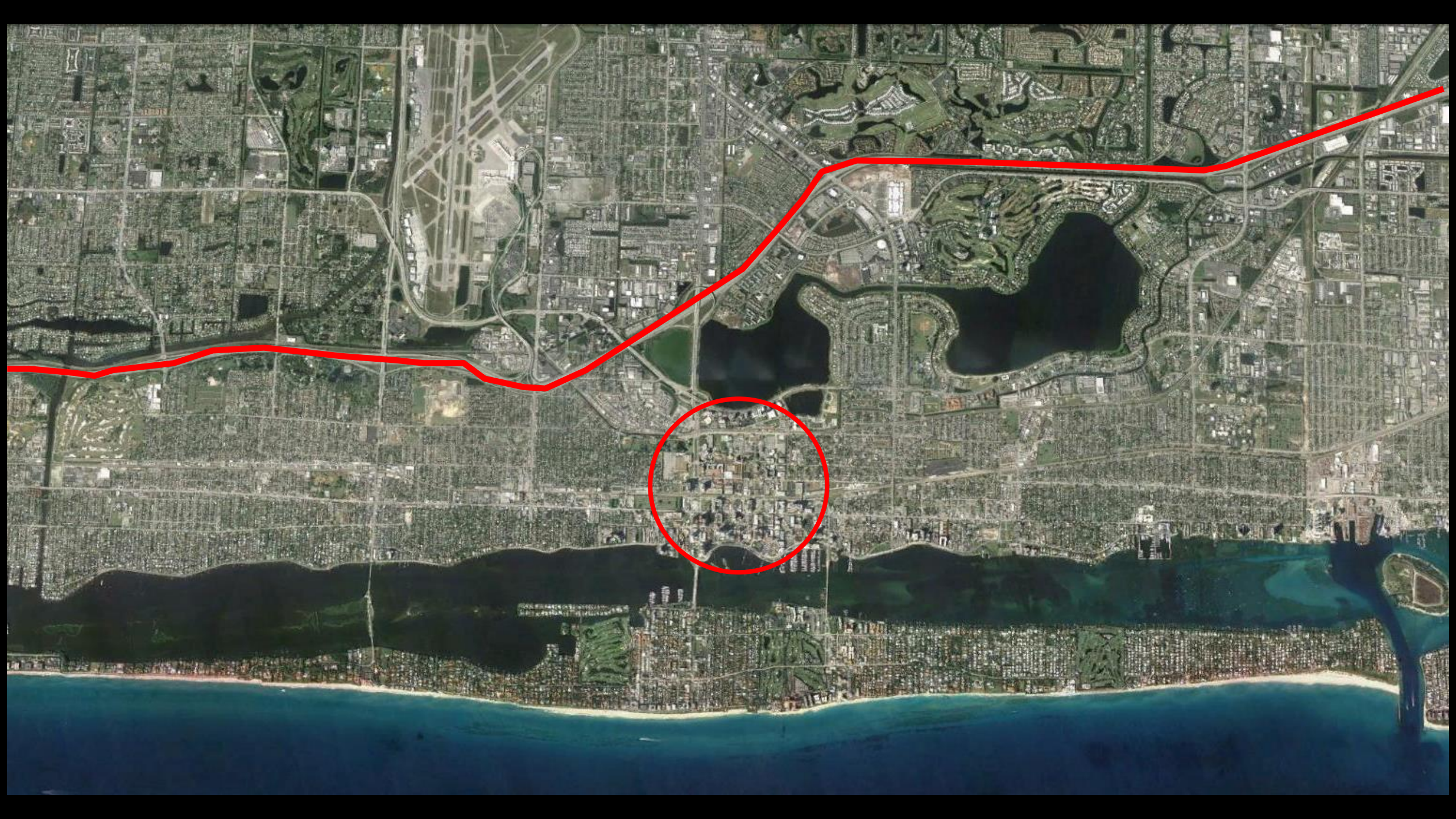




WEST PALM BEACH, FLORIDA

West Palm Beach up to the present time owes more to the popularity and success of Palm Beach and to its own development as a resort than to its commercial development. But West Palm Beach is not merely a resort. Like other cities, it has normal business requirements. Indeed, its importance in the future will be due primarily not to its attractions as a resort but to its commercial opportunities. As a city it must meet the requirements of business and commerce, of transportation and traffic, of education and residence. It must solve as best it can for its present and future population, street and railroad problems, piers and docks, harbor development, parks and parkways, schools and community centers, and the building and extension of the city.

JOHN NOLEN TOWN PLANNER
 PHILIP W. FOSTER ASSOCIATE
 HARVARD SQ., CAMBRIDGE, MASS.



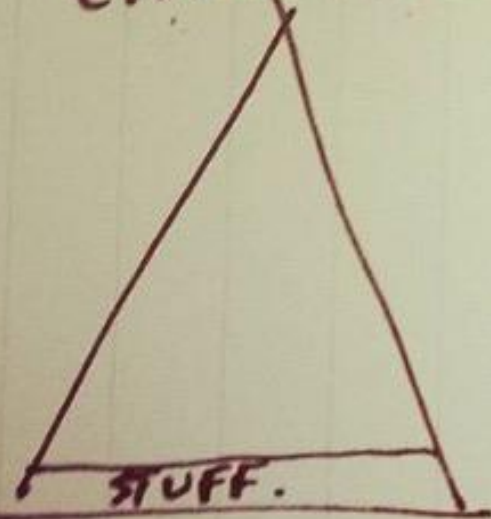


TOWARDS THE LIFE-SIZED CITY.

WHERE WE CAME FROM.

WHERE WE NEED TO GO...

TRAFFIC
ENGINEERING



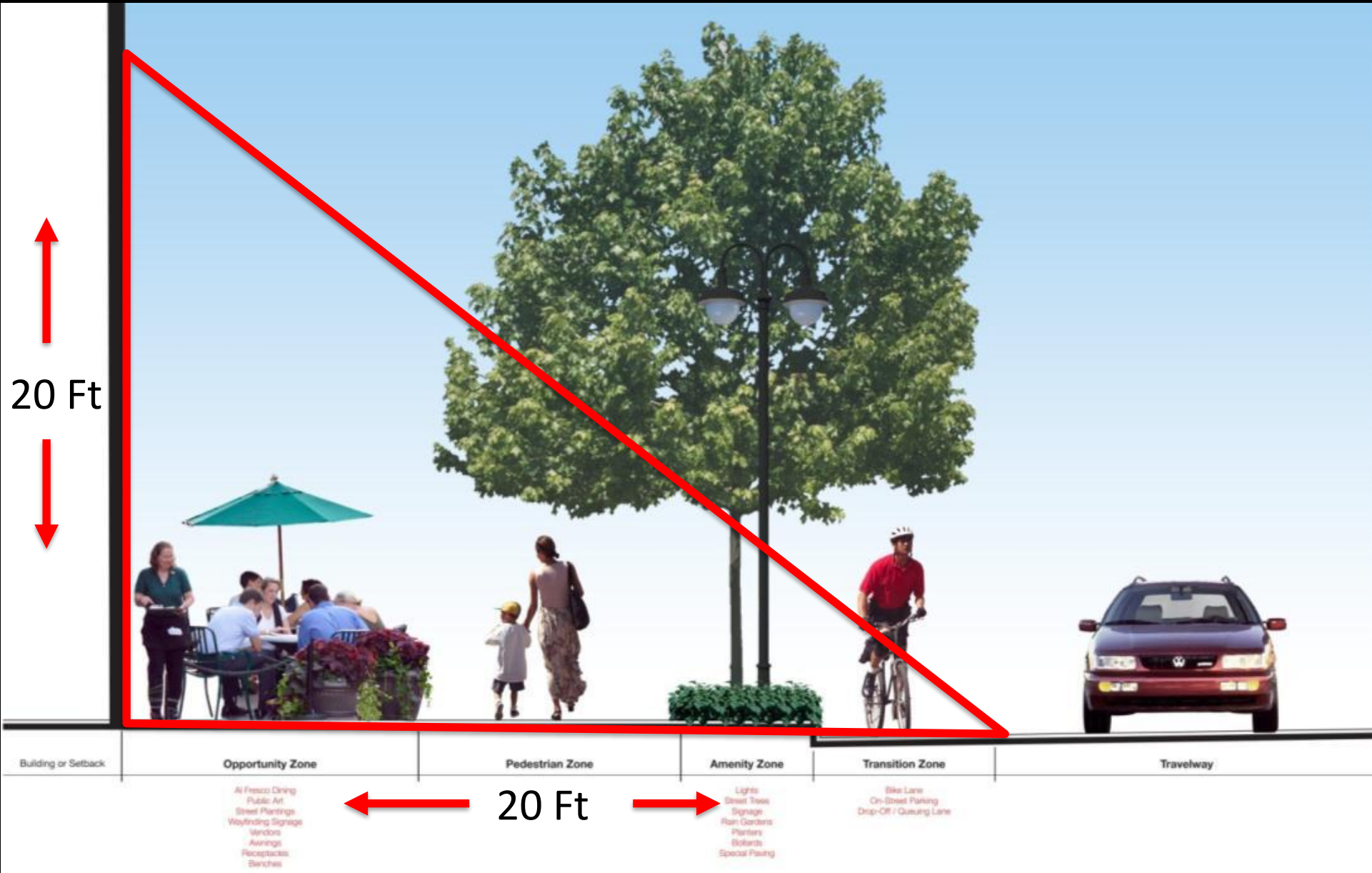
ANTHROPOLOGY

DESIGN

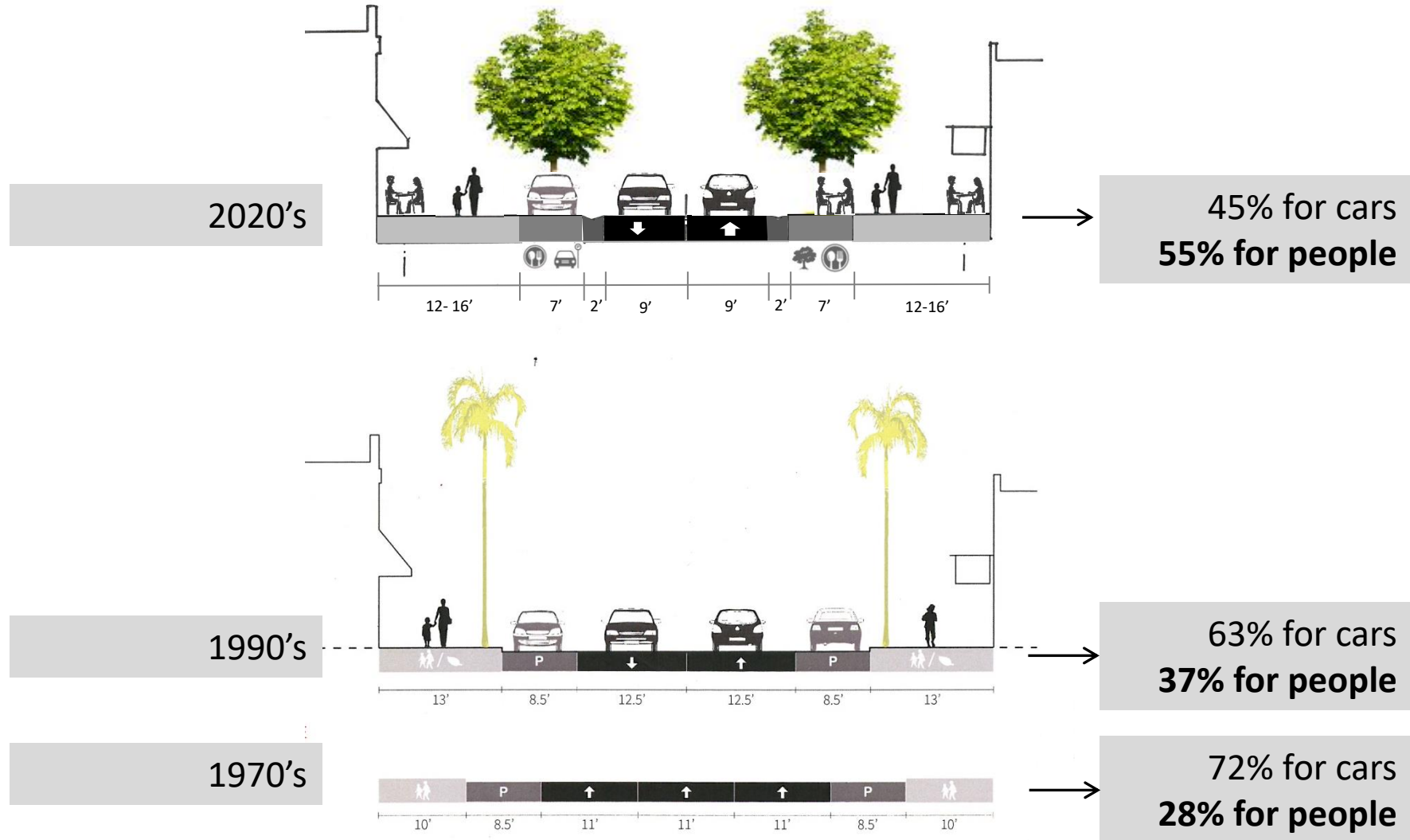
URBANDEMOCRACY

PLANNING

~~TRAFFIC ENGINEERING.~~



Public space evolution



Mobility Vision Statement

We envision Downtown West Palm Beach as Florida's first 15-minute City: a **place where residents and visitors can access everything they need to live a healthy, happy life within a 15-minute journey of their home, hotel, or office.**

The 15-minute City:
an urban planning model first devised in Europe, now being adopted by urbanists who see its potential to boost quality of life, local economic development, equity, health, and sustainability.

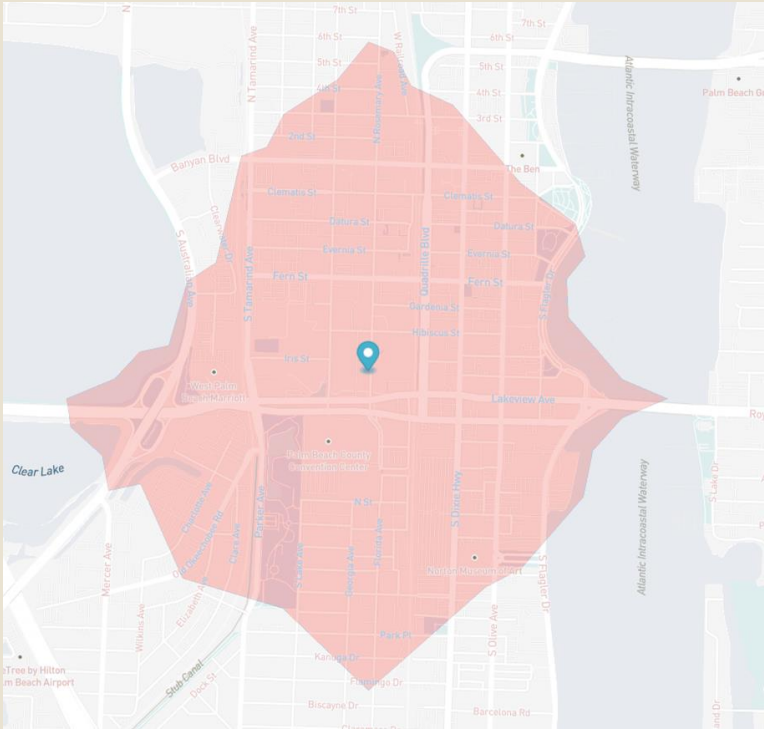
The 15-minute City means a West Palm where getting from one great place to another is simple and enjoyable.

Creating a city with less traffic because people have more options to get around without their car if they so choose.

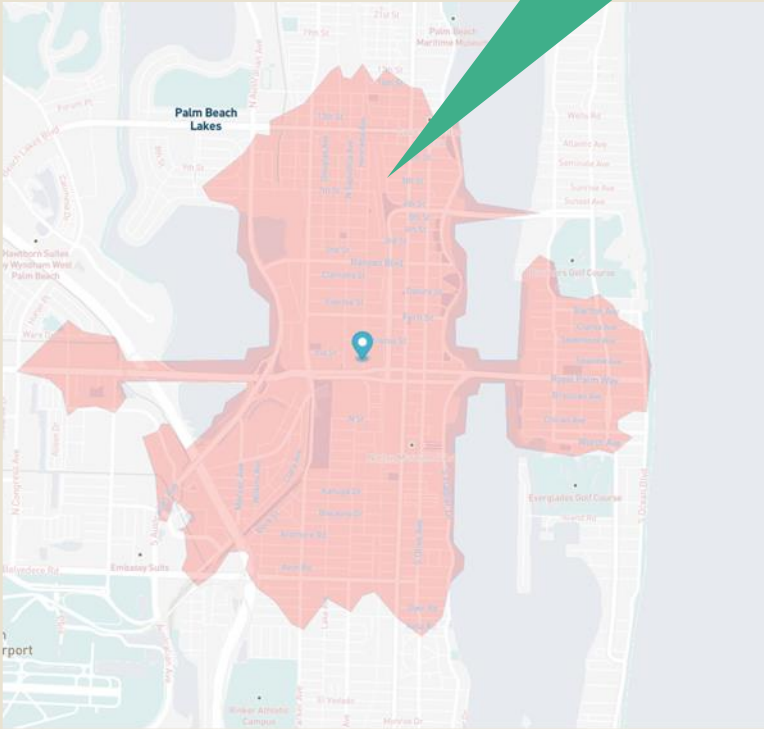


And those experiences are close together - within a 15-minute walk or a 10-minute bike ride, you can reach them all!

The scale of the city creates great potential!



15 minute walk



10 minute bike ride

Circuit Shuttle Ridership



Circuit WPB Downtown

Revised Hours

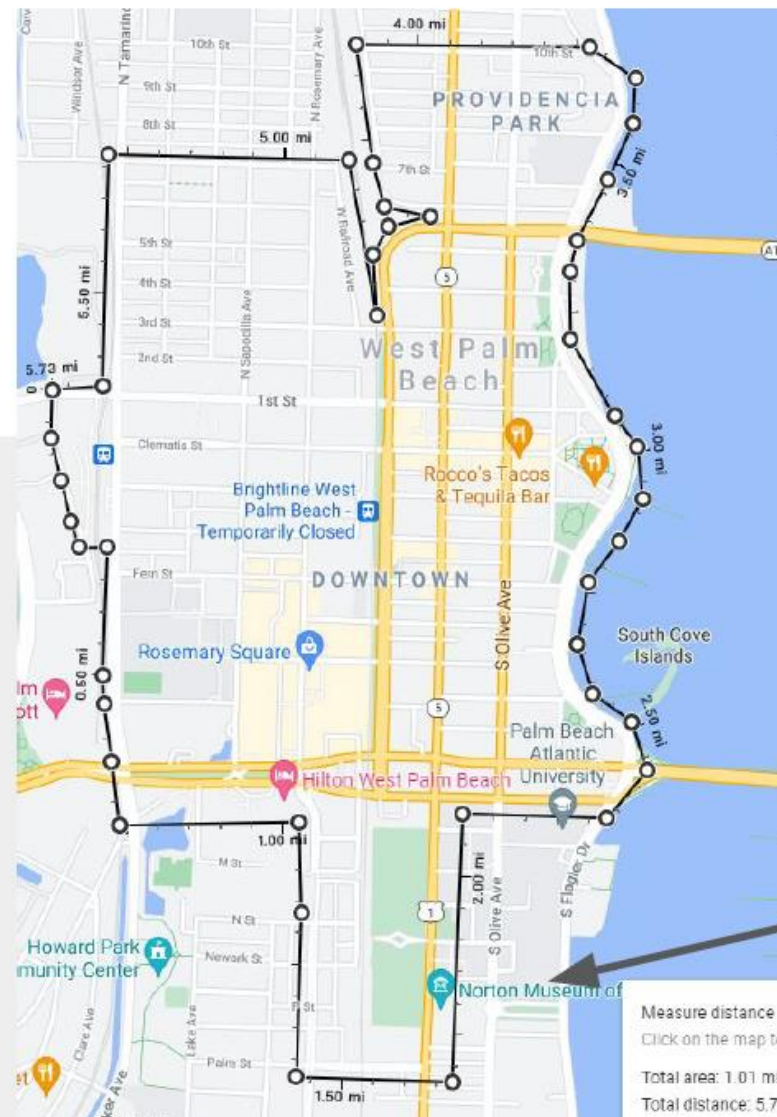
Mon-Weds: 7:30am - 8pm

Thurs-Fri: 7:30am - 10pm

Sat: 10am-10pm

Sun: 10am-6pm

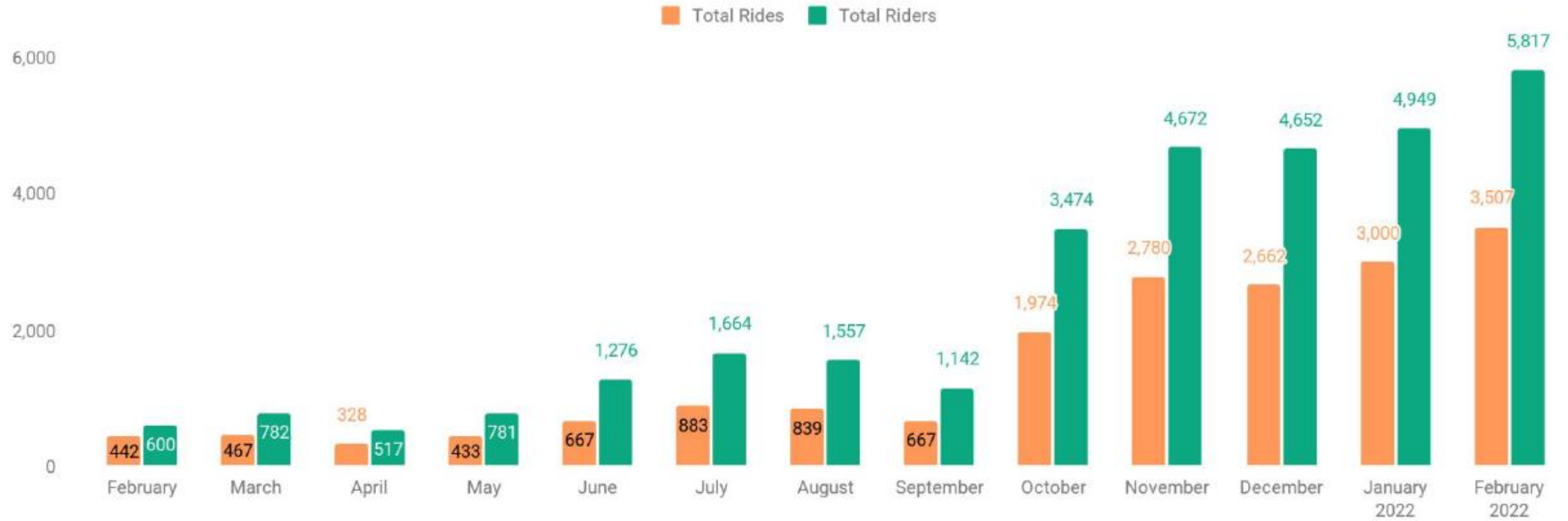
Total Cars: 3 (plus ad-cars at no charge)



Norton to
be added
Next Week

Circuit Shuttle Ridership

Total Rides/ Riders - monthly YTD

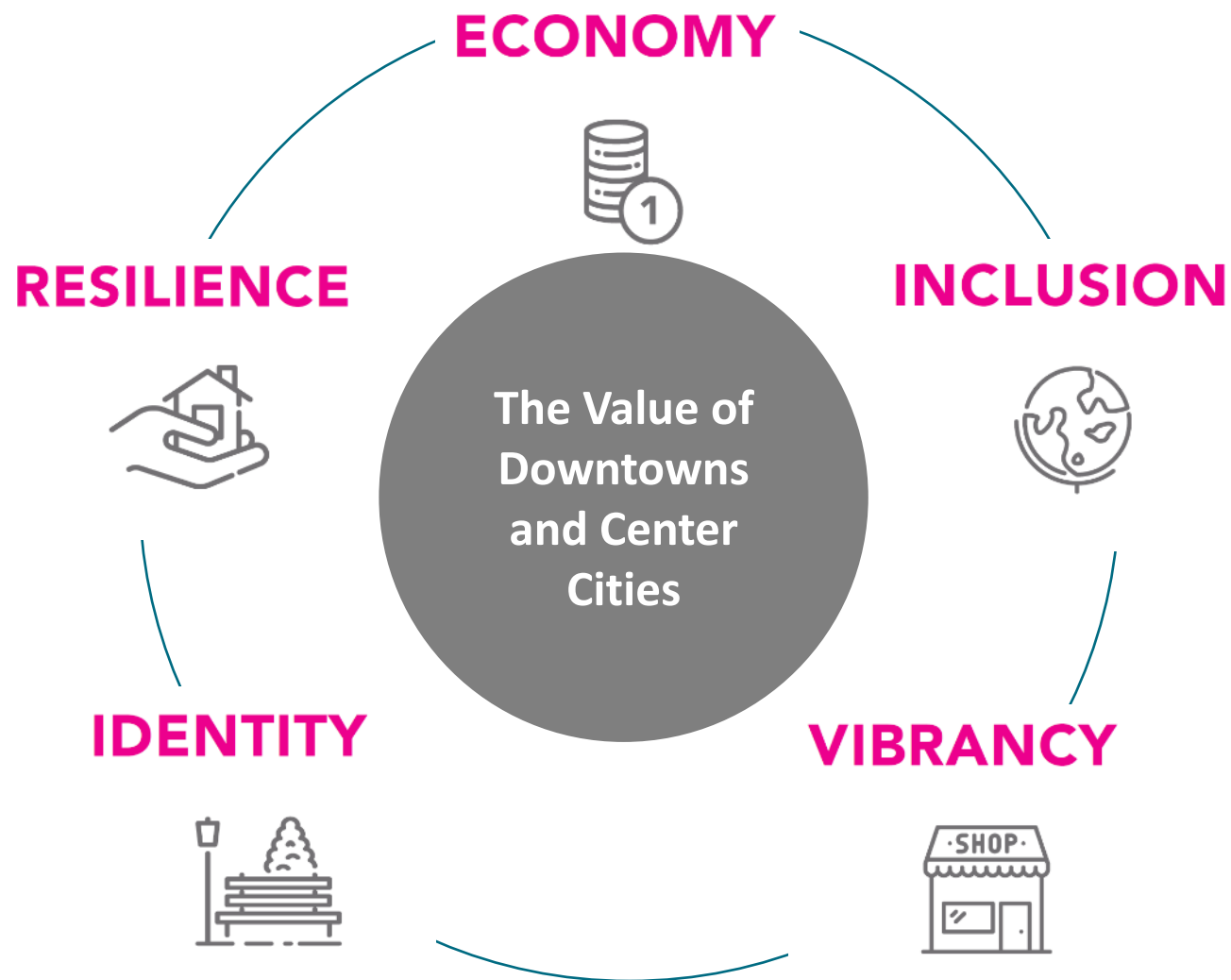




Five Principles of Downtown Value

DOWNTOWN

WEST PALM BEACH









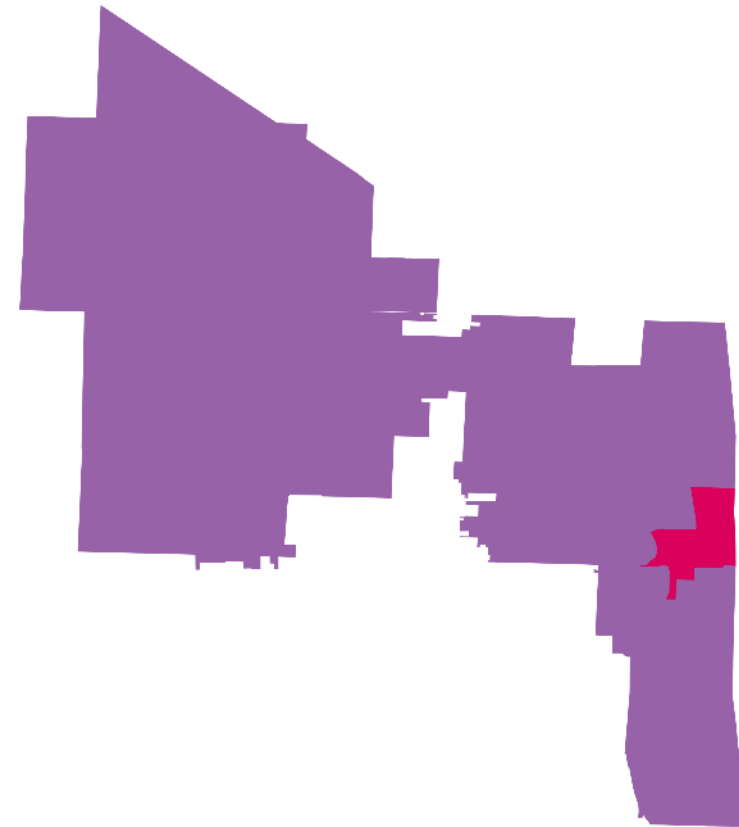
Downtown West Palm Beach

DOWNTOWN

WEST PALM BEACH

Downtown has a remarkable concentration of the city's real estate assets.

Inventory		Downtown	% of City
	OFFICE (SF)	8,148,505	53%
	RETAIL (SF)	2,000,000	11%
	RESIDENTIAL UNITS	7,724	16%
	HOTEL (ROOMS)	2,975	58%





Land Value

DOWNTOWN

WEST PALM BEACH

Land downtown is nearly 13X more valuable per square mile than the citywide average

- Since 2015, downtown's assessed value has increased by 56%, compared to 35% citywide



Land Value and Assessment

	Downtown*	City	Region	DT % of City
ASSESSED VALUE**	\$2.59B	\$14.6B	\$148B	17%
ASSESSED VALUE PER SQUARE MILE	\$3.45B	\$271M	\$75.4M	8.5%

Source: City of West Palm Beach (2019)

*The downtown boundary used here is the DDA boundary

**Assessed value also refers to the taxable value

01-04-21 | WORLD CHANGING IDEAS

The future of cities is walkable, healthy, resilient places

COVID-19 will reshape the city, but the bounce back could make them more livable.



[Photo: k5hu/iStock]

THURSDAY AFTERNOON

KELLY SMALLRIDGE

Palm Beach County Business Development Board

GOPAL RAJEGOWDA

Related Companies



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the NC Railroad Company

THURSDAY AFTERNOON

Kelly Smallridge

Palm Beach County Business Development Board



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THURSDAY AFTERNOON

Gopal RAJEGOWDA
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THURSDAY AFTERNOON PANEL

GOPAL RAJEGOWDA

Related Companies

KELLY SMALLRIDGE

Palm Beach County Business Development Board

RAPHAEL CLEMENTE

West Palm Beach Downtown Development Authority



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the NC Railroad Company

THURSDAY AFTERNOON – RTA TOUR ENDS

Return to Riverside Hotel

Optional bonus visit of future commuter rail site



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2022 REGIONAL LEADERSHIP TOUR

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