

LET'S GET MOVING



Delivering business leadership to get our region moving faster.

The Regional Transportation Alliance (RTA) is the voice of the regional business community on transportation in the Research Triangle region. As a metropolitan, private-public partnership that drives consensus and action, we relentlessly pursue opportunities to advance mobility solutions for our members and the entire market.

The RTA has a strong, 20+ year legacy of regional business leadership. We have successfully lobbied for the 540 turnpike and extension totaling over 45 miles of new freeway, the widening of I-40 between Cary and Raleigh, enhanced regional transit plans with Bus Rapid Transit, a longer primary runway at RDU Airport, the I-885 RTP Connector, and mobility innovations including America's first dynamic left turn intersection.

Join more than 150 RTA members – including more than 25 chambers of commerce from across the Triangle market – and maximize your regional visibility and impact to keep your employees and our economy moving.

Member Benefits

- › Develop relationships with business executives across the region.
- › Gain visibility at high-profile events and gatherings.
- › Receive insights on key transportation issues that impact your company.
- › Provide leadership that delivers accelerated results.
- › Advance priorities including RDU Airport infrastructure, metropolitan rapid transit, modernizing highway funding, rapid relief freeway improvements, and mobility innovations.

Summary of RTA Membership Levels and Annual Pricing

Omnia Gold \$25,000	Automatic premier sponsor of both RTA annual major events, with reserved parking and opportunity to participate in event agenda
Sustaining Gold \$10,000	Automatic member of RTA Steering Committee; event sponsor at one RTA event or tour; exclusive on-campus briefings
Gold \$7,500	Prominent logo placement on every page of RTA website and at RTA major events; exclusive town hall for your campus
Silver \$5,000	Automatic member of RTA Regional Leadership Team; logo at major RTA events
Bronze \$2,500	Invitation to RTA annual leadership retreat; recognition at major RTA events
Basic \$500+	Join the RTA; receive RTA communications; ticket to RTA events (price based on number of employees; see grid on reverse)

"RTA helps leading businesses have strong, informed, public voices, ensuring focused efforts on infrastructure to support employment, mobility, and growth."

SARAH GASKILL, RTA Chair
FUJIFILM Biotechnologies

Regional Transportation Alliance Benefits

Investment Level

Omnia Gold \$25,000 Sustaining Gold \$10,000 Gold \$7,500 Silver \$5,000 Bronze \$2,500 Basic (see below*)

General

	8	6	4	3	2	1
Registrations at major RTA events	✓					
Premier sponsorship of major RTA events	✓					
On-stage opportunity at major RTA events	✓					
Reserved parking at major RTA events	✓					
Sponsorship of one RTA event		✓				
Serve on RTA Steering Committee	✓	✓				
Exclusive town halls on your campus	✓	✓				
Exclusive executive leadership briefings	✓	✓	✓			
Serve on RTA Leadership Team	✓	✓	✓	✓		
Recognition at all RTA events	Large Logo	Large Logo	Large Logo	Logo	Name	
Name recognition on RTA website	✓	✓	✓	✓	✓	✓
Logo on every page of RTA website	✓	✓	✓			

*Basic Level Pricing

Employees	Investment
500+	\$2,000
200-499	\$1,500
100-199	\$1,000
25-99	\$750
1-24	\$500

To learn more and discover all the benefits of being a member of RTA, visit letsgetmoving.org today.