



***THE STATE OF
MOBILITY 2024***

*Accelerating Regional Mobility
in the Growing Research
Triangle Market*

RTA is the voice of the regional business community
on transportation in the metropolitan Triangle.

LET'S GET MOVING.

Fellow Regional Transportation Alliance members,

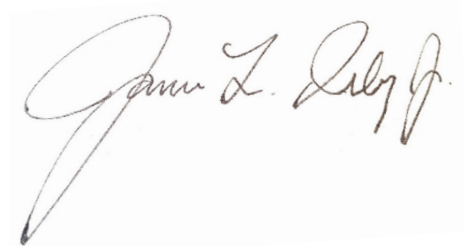
Thank you for your membership in the voice of the regional business community on transportation.

On behalf of the RTA Regional Leadership Team, it is my pleasure to provide you with this annual update, which highlights our ongoing strategic focus areas and our region's mobility successes.

Our priorities are grounded on improving accessibility and connectivity to housing and jobs, expanding travel options for our associates and their families, and reducing travel time uncertainty for commerce.

The regional business community will continue to act as one through the RTA – and we will do so collaboratively and intentionally with our local, regional, state, and federal partners, as we have for more than 20 years.

Let's get moving – *faster*.



Jay Irby

Senior Vice President and Triangle Area Executive
First Citizens Bank

2024 Chair
Regional Transportation Alliance

A man with short, graying hair, wearing a dark blue suit, a light blue shirt, and a blue and white striped tie, stands with his arms crossed in front of a curved, light-colored building. The building has a sign that reads "FIRST CITIZENS BANK" in large, dark letters. The building features several windows and an arched doorway. The ground is paved with red bricks, and there is a large, reddish-brown planter in the foreground. The scene is brightly lit, suggesting a sunny day.

FIRST CITIZENS BANK



RTA members,

Our Accelerated Metropolitan Mobility Strategy continues in 2024 with these five key focus areas:

- Identify sustainable funding for RDU Airport – **RTA Priority One**
- Advance enhanced regional transit system
- Promote rapid relief freeway improvements
- Modernize revenues for highways and streets
- Support mobility innovations and pilots

The following pages summarize RTA initiatives in each of these areas.

The regional business community focuses our efforts where we can make a meaningful difference, in either a leadership or supporting role. While there are only so many irons we can have in the fire at once, together with our partners we can leverage and optimize our investments.

Thank you for your membership, and for ensuring that RTA will continue to deliver business leadership to get our region moving *faster*.

Joe Milazzo II, PE
RTA Executive Director

2024–2025 RTA PRIORITIES AND ACTIVE INITIATIVES

Identify sustainable funding for RDU Airport

- **Continue letter writing campaign for federal funding for longer primary runway**
- Revisit RTA task force recommendations on new funding options for RDU
- Promote RDU Airport efforts to bring in new flights and airlines to our market

Advance Enhanced Regional Transit System

Advance regional BRT with FAST (Freeway, Arterial, Street, Tactical) study

- **Investing \$100,000 from RTA reserves to identify BRT linkages to RTP and RDU**
- Raised more than \$850,000 for FAST study with 12+ regional/state partners
- Supporting NCDOT management of FAST transit study and funding partners
- Encourage inclusion of regional destinations and accelerated, scalable BRT

Provide focused, sustained regional business support for enhanced transit

- **Launching RTA transit committee to support New Bern Avenue BRT corridor**
- Leading study of best practices in transit safety, including impacts of zero fare
- Helping fund CAMPO study on potential BRT extensions to multiple counties

Leverage and expand upon inter-city passenger rail system

- **Help market rail service within Triangle and sub-3 hour trains to Charlotte**
- Support implementation of \$1 billion S-line rail from Raleigh to Richmond
- Look to expand regional rail service including added frequency and a RTP station

Promote Rapid Relief Freeway Improvements

Encourage freeway upgrades and completion of vital improvements

- **Spearheading acceleration of Capital Blvd. freeway upgrade via toll revenue**
- Help identify and support viable consensus solution for US 70 in Durham
- Celebrate 540 beltway completion and improvements to I-40 and I-440
- Support I-87 to Virginia, I-42 to Morehead City, I-685 in Carolina Core

Transform major roadways into multimodal freeways

- **Incorporate dynamic transit priority shoulders for regional freeways**
- Push SMART freeways to relieve congestion at lower cost and impact
- Advance Triangle Bikeway along I-40
- Work with NCDOT to create I-40 Partnership freeway operations team

Modernize and stabilize revenues for highways and streets

- **Expand access user fee campaign with NC Chamber/Destination 2030 coalition**
- Continue research efforts with RTI International on access fee implementation

Support innovations that promote acceleration

- **Partner with NCDOT on new Dynamic Left Turn intersection (DLTi) pilot sites**
- Push for modular roundabouts and protected bike lanes and intersections
- Support electrification and reliability initiatives to enhance sustainability

“The Triangle is finally aligning around a regional, scalable, multi-modal transportation vision that can work! The RTA has convened our business and governmental leaders to embrace the strategy. Continued investments in RTA will see us through implementation.”

– Scott Levitan
Research Triangle Foundation of NC
RTA Steering Committee and
RTA Regional Leadership Team

THE VOICE OF THE REGIONAL BUSINESS COMMUNITY ON TRANSPORTATION

RTA Regional Leadership Team

RTA Gold members



RTA Silver members



RTA Senior Regional Partners

Capital Area Metropolitan Planning Organization
Durham-Chapel Hill-Carrboro Metropolitan
Planning Organization
Central Pines Regional Council (formerly Triangle J
Council of Governments)
City of Durham
GoRaleigh / City of Raleigh

GoTriangle
Raleigh-Durham Airport Authority
Chapel Hill Transit/Town of Chapel Hill
Town of Holly Springs
Town of Morrisville
Town of Wake Forest

Member Chambers

Angier Chamber of Commerce
Apex Chamber of Commerce
Benson Area Chamber of Commerce
Cary Chamber of Commerce
Chatham Chamber of Commerce
Clayton Chamber of Commerce
Greater Franklin County Chamber of Commerce
Fuquay-Varina Area Chamber of Commerce
The Chamber For a Greater Chapel Hill-Carrboro
Garner Chamber of Commerce
Greater Durham Chamber of Commerce
Hillsborough/Orange Co. Chamber of Commerce
Holly Springs Chamber of Commerce
Knightdale Chamber of Commerce

Moore County Chamber of Commerce
Morrisville Chamber of Commerce
Raleigh Chamber
Rocky Mount Area Chamber of Commerce
Rolesville Area Chamber of Commerce
Roxboro Area Chamber of Commerce
Sanford Area Growth Alliance
Triangle East Chamber of Commerce
Wake Forest Chamber of Commerce
Wayne County Chamber of Commerce
Wendell Chamber of Commerce
Wilson Chamber of Commerce
Zebulon Chamber of Commerce

RTA Supporting Members

RTA Bronze members

Alfred Benesch & Company
AMT Engineering
Atkins
Biogen
Clancy & Theys Construction Company
CPL Architecture and Engineering, PC
Dewberry

Gregory Poole Equipment Company
Highwoods Properties
McKim & Creed
PNC
Strada Architecture PLLC
Summit Design and Engineering Services, PLLC
WakeMed Health & Hospitals

Contact Jacob Rigg, RTA Membership Operations Coordinator,
at **919.664.7062** or **jacob@letsgetmoving.org** to join RTA or
upgrade your membership.

RTA MEMBERS GET TO BE IN THE DRIVER'S SEAT

Relationships

Develop relationships and connections with business executives across the region.

Recognition

Gain visibility for your leadership in advancing mobility and prosperity.

Insights

Stay informed on key issues and receive actionable insights for your business.

Impact

Join the regional business leadership group that drives consensus and action.

“RTA is how businesses gain actionable insights, and engage meaningfully, and powerfully, on mobility issues.”

– John Kane
Kane Realty
RTA Real Estate and Mobility Chair
RTA Steering Committee and
RTA Regional Leadership Team

“RTA gives us a voice to positively influence transportation initiatives that impact the lives of our employees and clients here in the Triangle.”

- Jay Irby, RTA 2024 Chair
First Citizens Bank
RTA Steering Committee and RTA Regional Leadership Team

“Regional business leadership means service: a heightened responsibility for inclusion, purpose, action, and growth. RTA members remain with us, year after year, to better their companies, and our region.”

- Harold Hicks
RTI International
RTA Immediate Past Chair
RTA Regional Leadership Team

“RTA is a powerful voice for mobility, focused on and acting as one across the region.”

- Stelfanie Williams
Duke University
RTA Regional Transit Chair
RTA Regional Leadership Team

“RTA helps leading businesses have strong, informed, public voices, ensuring continued focused efforts on infrastructure to support employment, mobility, and growth challenges.”

- Sarah Gaskill
FUJIFILM Diosynth Biotechnologies
RTA Sustainability and Environment Chair
RTA Regional Leadership Team

“RTA combines a strategic regional perspective with sustained partnerships into a strong, unified business voice that accelerates mobility and prosperity for our region – year after year.”

- Adrienne Cole
Raleigh Chamber
RTA Steering Committee and RTA Regional Leadership Team

“RTA serves as a force multiplier for a Durham voice and informs as to how we plug into a broader regional strategy. I cannot overstate the confidence we have in our partnership.”

- Geoff Durham
Greater Durham Chamber of Commerce
RTA Steering Committee and RTA Regional Leadership Team



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Raleigh, NC 27601

letsgetmoving.org

RTA is a metropolitan private-public partnership that drives consensus and action in the Research Triangle region of North Carolina.

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