

The Case for RTA REGIONAL LEADERSHIP TEAM INVESTMENT

The Challenge for Business in Our Growing Market

The Triangle continues to experience incredible growth in population, job creation, metropolitan area size, and competition for talent. Effective transportation can and must link our expanding region – connecting people to jobs, housing, and opportunity.

Unfortunately, vital transportation projects invariably cost more and take far longer than we expect, with potential implications for talent attraction and quality of life.

RTA: The Regional Business Community's Response – Our Focused, Dedicated Voice

The Regional Transportation Alliance (RTA) business coalition has an unmatched 20+ year record of successfully championing the most critical mobility priorities for our growing region's success.

RTA leverages the strength and tenacity of the organized regional business community – working in concert with key partners – to ensure that vital projects happen, and accelerate, amidst an uncertain policy, prioritization, and funding environment.

RTA is the Metropolitan Private-Public Partnership That Drives Consensus and Action

- ▶ RTA serves as the lead private sector voice on mobility in the metropolitan Triangle.
- ▶ RTA relentlessly pursues and elevates opportunities to advance mobility solutions for our more than 100 leading companies and 25+ area chambers of commerce.
- ▶ RTA applies focus, initiates and funds research, leads public-private cooperation, synthesizes and reframes issues, lobbies for priorities, and promotes faster solutions.

RTA 2025 Strategic Advocacy Priorities

- ▶ Sustainable business model for RDU
- ▶ Access user fee for highway funding
- ▶ Accelerated BRT and FAST transit links

RTA 2025 Rapid Implementation Initiatives

- ▶ US 1/Capital Blvd. freeway upgrade
- ▶ Dynamic left turn intersections (DLTI)
- ▶ SMART freeway for I-40

RTA: A Strategic Investment in a Core Talent Attraction and Employee Satisfaction Issue

The mission of RTA is to deliver business leadership to get our region moving *faster*.

Companies join RTA to advance regional executive relationships, receive visibility and recognition, gain strategic insights, and provide meaningful impact on critical priorities.

RTA Leadership Team investments begin at \$5,000 annually. Visit: letsgetmoving.org/join

"The 540 turnpike – accelerated by the vital leadership of RTA – is a core component of our ability to recruit and retain a diverse workforce by expanding our talent market."

– Sarah Gaskill, RTA Chair, FUJIFILM Diosynth Biotechnologies

"Transportation projects will always take forever. RTA makes sure they take 'less forever'."

– Joe Milazzo II, PE, RTA Executive Director

RTA Regional Leadership Team

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RTA Sustaining Gold Members

Amgen*	Greater Raleigh Chamber	Research Triangle Foundation*
First Citizens Bank	IBM Corporation	The Spectrum Company
Google	Kane Realty	The Sunrock Group
Greater Durham Chamber	Raleigh-Durham Airport Authority	Wake County Economic Development

RTA Gold Members

Dewberry	Kimley-Horn	United Therapeutics
Duke Energy	Martin Marietta	VHB
FUJIFILM Biotechnologies	McAdams	Wetherill Engineering
HDR	Pinnacle Financial Partners	WSP
HH Architecture	Smith Anderson	

RTA Silver Members

Bolton & Menk	Fox Rothschild LLP	North Carolina State University
Capitol Broadcasting Co	Forge Nano	SAS Institute
Chatham Park	GFT	Stewart
Coastal Federal Union	GoTriangle	STV Inc
Cloud Software	Greater Raleigh Convention and Visitor Bureau	TowneBank
CSL Seqirus	KCI	The Umstead Hotel and Spa
Dominion Energy	KDC	UBS
DRMP	Lenovo	UNC Chapel Hill
Duke University	Novo Nordisk Pharmaceutical Industries	UNC Health
Fidelity Investments		Wake Tech Community College
First National Bank		York Properties

RTA Member Chambers of Commerce

Angier	Garner	Sanford
Apex	Hillsborough / Orange County	Triangle East
Benson	Holly Springs	Wake Forest
Cary	Knightdale	Wayne County
Chapel Hill	Moore County	Wendell
Chatham	Morrisville	Wilson
Clayton	Rocky Mount	Zebulon
Franklin	Rolesville	
Fuquay-Varina	Roxboro	

RTA Senior Regional Partners

Capital Area Metropolitan Planning Org.	City of Durham	Chapel Hill
Durham-Chapel Hill-Carrboro Metro Plan. Org.	GoRaleigh / City of Raleigh	Town of Cary
Central Pines Regional Council	GoTriangle	Town of Morrisville
	Raleigh-Durham Airport Authority	Town of Holly Springs
	Chapel Hill Transit / Town of	Town of Wake Forest

*Asterisk signifies company is an Omnia Gold Investor.

For full membership list, including Bronze and Basic, visit letsgetmoving.org/membership.