

Driving Solutions for a Growing Region: 2024 RTA FOCUS AND ACCOMPLISHMENTS

In 2024, the Regional Transportation Alliance (RTA) continued our over two-decade legacy of bringing together key partners — including governments and area businesses — to accelerate transportation solutions for our rapidly expanding region.

Key Events and Policy Highlights

January: RTA hosted our 22nd Annual Meeting, where our members highlighted key priorities and opportunities across all modes of transportation.

April: Held RTA Airline CEO Forum event in concert with Raleigh-Durham International Airport and Copa Airlines to promote the new airline, flight, and connections within the Americas.

May: Held field visit of 540/Southern Wake freeway prior to opening the largest highway project in North Carolina history.

June: Held online RTA general membership meeting on transit acceleration opportunities.

June: Led well-attended RTA QuickTour to Richmond, VA to highlight and advance freeway cap opportunity as well as Bus Rapid Transit (BRT) in a peer city.

August: Held effective RTA Transportation Brunch to spotlight the opportunity for advancing multimodal freeways in our region, in concert with the I-40 Regional Partnership.

November: Held the first RTA-NCDOT BRT/FAST/SMART Team meeting at SAS Institute to promote multi-modal transportation and highlight challenges.

RTA: A Strategic Investment in a Core Talent Attraction and Employee Satisfaction Issue

- ► Transit: Completed fundraising and worked with NCDOT to successfully launch a nearly \$900K FAST transit study to make roadways transit-ready.
- ▶ **US 1** / **Freeway Acceleration:** Successfully lobbied for turnpike study of accelerating multimodal freeway upgrade for US 1 north of I-540, including part-time toll scenario.
- ▶ Resilient Highway Funding: Broadened outreach and increased business community support for access user fee approach to create sustainable, predictable state funding.
- ▶ **High-Performance Rail:** Supported successful rail infrastructure grant led by NC Railroad Company in concert with NCDOT, Norfolk Southern, CSX, and Amtrak.

RTA Organizational Success

- ▶ RTA Membership: Retained stable RTA Leadership Team pricing for the 22nd consecutive year, representing a value savings of more than 75% for all members.
- RTA Marketing: Created one-page case for RTA Leadership Team investment.
- ▶ RTA Member Chambers: RTA represented and supported more than 25 chambers of commerce across 13 counties, including a strategy gathering held in December.

ACCOMPLISHMENTS

RTA Membership

RTA Sustaining Gold Members

Research Triangle Foundation

Amgen

Wake County Economic

Development

Google

Greater Durham Chamber

Kane Realty

Greater Raleigh Chamber

Raleigh-Durham Airport Authority

IBM Corporation

The Sunrock Group

RTA Gold Members

Duke Energy

HDR Kimley-Horn

Martin Marietta

McAdams

Pinnacle Financial Partners

Smith Anderson United Therapeutics **VHB**

Wetherill Engineering

WSP

RTA Silver Members

Bolton & Menk

Capitol Broadcasting Co

Chatham Park

Coastal Federal Union

Cloud Software

CSL Seqirus

Dominion Energy

DRMP

Duke University Fidelity Investments

First Citizens Bank

First Citizens Bank

First National Bank

Fox Rothschild LLP

Forge Nano

FUJIFILM Diosynth Biotechnology

GoTriangle

Gannett Fleming, Inc

Greater Raleigh Convention and

Visitor Bureau

KCI KDC

Lenovo

Novo Nordisk Pharmaceutical

Industries

SAS Institute

North Carolina State University

RTI International

Stewart

STV Inc

TranSystems

The Spectrum Company

TowneBank

The Umstead Hotel and Spa

UBS

UNC Chapel Hill

UNC Health

Wake Tech Community College

York Properties

Westin Raleigh-Durham Airport

Hotel

RTA Member Chambers of Commerce

Angier

Apex Benson

Cary Chapel Hill Chatham Clayton

Franklin Fuguay-Varina Garner

Hillsborough / Orange County

Holly Springs Knightdale Moore County

Morrisville Rocky Mount Rolesville Roxboro Sanford

Triangle East Wake Forest Wayne County

Wayne Col Wendell Wilson Zebulon

RTA Senior Regional Partners

Capital Area Metropolitan Planning Org.

Durham-Chapel Hill-Carrboro

Metro Plan. Org.

Central Pines Regional Council

City of Durham

GoRaleigh / City of Raleigh

GoTriangle Raleigh-Durham Airport Authority

Chapel Hill Transit / Town of

Chapel Hill

Town of Cary

Town of Morrisville Town of Holly Springs Town of Wake Forest

For full membership list, including Bronze and Basic, visit letsgetmoving.org/membership.