

About the RTA business coalition

The RTA leverages the strength of more than
100 leading member companies and
23 member chambers of commerce
working in concert with regional partners

Current top RTA priorities

1. Accelerate the **540 southeast extension** to I-40
2. Fund **RDU master plan** including new runway
3. Push **fast, effective transit** and **bikeshare**
4. Advance **congestion relief** on I-440, I-40, I-540
5. Promote **new tech and scalable solutions**

What we do every day

Unite the regional business community
to provide powerful advocacy

Identify and promote key priorities
that grow our economy

Align public and private sectors
by building support and consensus

Guide effective strategy
using a business approach

Lobby for innovative solutions
that enhance regional mobility

A legacy of vital results

Advanced innovative approaches including
express shoulder lanes and low-cost project fund

Spearheaded regional effort to construct the
540/Triangle Expressway turnpike and extension

Led media and communications strategy for
successful Wake County transit referendum

Accelerated relief of region's top bottleneck via
I-40 widening between Cary and Raleigh

Launched private sector marketing initiative for
new nonstop RDU-Paris transatlantic flight

RTA Gold and Sustaining Gold members



RTA is the voice of the regional business community on transportation

