

2016 Selected Accomplishments of RTA and Regional Partners:

- ✓ **Passage of Wake Transit referendum to create dedicated local funding for approved transit plan**
RTA spearheaded the push for a scalable, bus rapid transit-based approach for Wake County which became the foundation of the approved, bipartisan Wake County transit plan. RTA led communications strategy and media outreach for the successful Wake Transit referendum campaign which gained voter approval in November for a \$2.1 billion, 10-year investment in enhanced transit. All three core Triangle counties—Wake, Durham, and Orange—now have voter-approved, dedicated local funding for transit.
- ✓ **Launch of new RDU-Paris flight and international air service marketing initiative**
Delta Air Lines launched a new daily nonstop flight to Paris as a result of a public-private partnership of business, government and community partners and the RTA-coordinated Air Service Advancement Project to provide a \$2.2 million, start-up risk mitigation package as well as marketing support. We are the only non-hub market in America with multiple daily nonstop transatlantic flights. The RTA ASAP initiative has funded regional billboard campaigns to promote RDU's Paris and London services.
- ✓ **Advancement of Complete 540 southeast extension with construction accelerated to 2018**
Business leadership and engagement with NCDOT accelerated the prioritization and funding for the proposed 540 extension to I-40 in southeastern Wake County by six years. RTA previously saved the project through cooperative efforts with regional partners. RTA also wrote a joint letter with the Southern Environmental Law Center to NCDOT for additional information on the proposed freeway.
- ✓ **Approval for I-87 designation between Raleigh and coastal Virginia**
RTA led the private sector campaign for the new I-87 freeway designation to southeastern Virginia and I-64, which will extend and supersede the Future I-495 designation to I-95. The interstate will enhance economic development opportunities from eastern Wake County to northeastern North Carolina, including connections to the new CSX intermodal freight rail hub near I-87 and I-95 in Rocky Mount.
- ✓ **Creation of Multimodal 54 initiative to identify traffic and transit solutions for NC 54 to I-40**
RTA launched a joint initiative with GoTriangle and the Chapel Hill-Carrboro Chamber of Commerce to accelerate multimodal solutions for the NC 54 corridor west of I-40. Several RTA Leadership Team member engineering firms are actively exploring potential solutions in concert with regional partners.

2017 Top Mobility Priorities of the Regional Business Community:

- **Accelerate enhanced transit** – approved Wake Transit plan and Durham-Orange corridor
- **Relieve congestion** – Complete 540, express lanes, on-ramp signals, Synchronized Streets
- **Implement RDU Master Plan** – sustainable funding for continued growth and expansion
- **Promote new paradigms and technology** – provide more solutions, quickly and effectively

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