

TRANSIT PLANNING STUDY

Wake County, North Carolina

10/5/2015 – 10/8/2015

N=550, +/- 4.18%

General Election Voters

(Percentages may not add up to 100% due to rounding)



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Q. 1. Generally speaking, would you say that North Carolina is going in the right direction, or has it gotten off onto the wrong track?

- 46.4% Right direction
- 42.7 Wrong track
- 6.4 Mixed/both (volunteered)
- 4.5 Unsure/no answer

Q. 2. Would you say that Wake County is going in the right direction, or has it gotten off onto the wrong track?

- 55.1% Right direction
- 31.3 Wrong track
- 6.4 Mixed/both (volunteered)
- 7.3 Unsure/no answer

Q. 3. What do you think should be the top priority for local elected officials to work on right now? Do you think it is...

(randomly rotated)

- 46.4% Improving the quality of public education
- 15.9 Attracting more businesses and jobs to the area
- 8 Managing traffic congestion
- 3.3 Preserving land for parks and open space
- 8.7 Expanding public transportation systems...or...
- 11.4 Lowering taxes
- 5.3 Other (volunteered)
- 1.1 Unsure/no answer

Turning to taxes...

Q. 4. Would you say that the rate of sales taxes in Wake County is too high, pretty fair or too low?

- 37.3% Too high
 - 58.1 Pretty fair
 - 1.9 Too low
 - 2.8 Unsure/no answer
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Looking at traffic and related topics...

Q. 5. Generally speaking, how much of a problem would you say traffic congestion is in Wake County? Is it a very big problem, somewhat of a problem, not much of a problem or not a problem at all?

29.4% Very big
53.4 Somewhat
13.3 Not much
3.1 Not a problem
.8 Unsure/no answer

Q. 6. Generally speaking, how much do you think that expanded roads and highways to improve the flow of car traffic are needed in Wake County? Are they needed a lot, somewhat, not very much or not at all?

38.2% A lot
48.4 Somewhat
9.7 Not very much
2.1 Not at all
1.5 Unsure/no answer

Q. 7. Generally speaking, how much do you think that an expanded and improved public transit system is needed in Wake County? Is it needed a lot, somewhat, not very much or not at all?

36.9% A lot
36 Somewhat
16 Not very much
8.9 Not at all
2.1 Unsure/no answer

Q. 8. Which of the following do you think would be the greatest benefit from an expanded and improved public transit system in Wake County? Do you think it would be...

(randomly rotated)

5.3% Environmental preservation and air quality
25.3 More transit options for workers and people without cars
4.7 Additional destinations that would be served
19 Minimizing traffic congestion
10.6 Creating jobs and economic expansion...or...
17.4 Better planning of future growth
11.7 All/combination (volunteered)
1.3 Other (volunteered)
2.1 No benefits (volunteered)
2.6 Unsure/no answer

Looking at various transit options...

(RANDOMLY ROTATED NEXT 3 QUESTIONS)

Q. 9. Generally speaking, do you think it is a good idea or bad idea to build peak period rail service from downtown Raleigh toward Research Triangle Park for service during peak traffic periods?

70.1% Good idea
24.4 Bad idea
5.5 Unsure/no answer

Q. 10. Generally speaking, do you think it is a good idea or bad idea to expand existing bus services, such as offering more routes, more frequent pick-up times and longer operating hours?

77.3% Good idea
14.1 Bad idea
8.7 Unsure/no answer

Q. 11. Generally speaking, do you think it is a good idea or bad idea construct a bus rapid transit system, which would provide express services, more frequent pickups, and some bypass lanes to avoid congestion?

80.3% Good idea
17.1 Bad idea
2.6 Unsure/no answer

Regardless of the type of expanded and improved transit system that is selected...

(RANDOMLY ROTATED NEXT 3 QUESTIONS)

Q. 12. Is it more important to you that the expanded and improved transit system...(rotated)... serve more areas in the county...or...pick-up riders more often on the routes with the highest usage?

55.3% More areas
38.3 More frequently
6.4 Unsure/no answer

Q. 13. Is it more important to you that the expanded and improved transit system...(rotated)... offer express service to reduce travel times during peak periods...or...offer service earlier in the mornings and later in the evenings?

53.1% Express service
39.1 Earlier/later
7.8 Unsure/no answer

Q. 14. Is it more important to you that the expanded and improved transit system...(rotated)... provide more frequent service, to more areas in the county...or...provide dedicated lanes so that the transit service can bypass congestion and keep moving quickly?

45.2% More areas
47.9 Dedicated lanes
6.9 Unsure/no answer

Because of cost limitations, if you had to choose...

(ROTATED NEXT 2 QUESTIONS)

Q. 15. Would you prefer that the new and improved transit system consist of...(rotated)...peak period rail service from Downtown Raleigh toward Research Triangle Park for service during peak periods, a doubling of existing bus services, and some bus rapid transit lines with more frequent pickups and some bypass lanes to avoid congestion...or...no peak period rail service, but even more bus rapid transit lines across the county?

41.6% Rail service
50.1 No peak period rail service, but even more bus rapid transit lines
2.8 Do not want either (volunteered)
5.5 Unsure/no answer

Q. 16. Would you prefer that the expanded and improved transit system focus on...(rotated)... new peak period rail service along the I-40 corridor, which will take up to 10 years to complete...or...extensive expansion of the bus services, which can be implemented in just a few years?

39.1% Peak period rail service
54.4 Extensive expansion of bus services
1.8 Do not want either (volunteered)
4.7 Unsure/no answer

Looking at your own commuting habits...

Q. 17. At this time, how often do you use public transit for commuting and travel? Would you say that you currently use it very frequently, somewhat frequently, not very frequently, not at all or only on special occasions?

1.5% Very
3.7 Somewhat
6.6 Not very
69.4 Not at all
18.4 Only on special occasions
.4 Unsure/no answer

(ROTATED NEXT 2 QUESTIONS)

Q. 18. Supposing that a bus rapid transit system were created, how often do you think you might use it for commuting and travel? Would you say that you will use it very frequently, somewhat frequently, not very frequently, not at all or only on special occasions?

6.7% Very
21.2 Somewhat
13.7 Not very
33.2 Not at all
23.7 Only on special occasions
1.5 Unsure/no answer

Q. 19. Supposing that peak period rail service along the I-40 corridor were created, how often do you think you might use it for commuting and travel? Would you say that you will use it very frequently, somewhat frequently, not very frequently, not at all or only on special occasions?

8.7% Very
19.4 Somewhat
9 Not very
36.7 Not at all
25.2 Only on special occasions
1 Unsure/no answer

Q. 20. Do you agree or disagree with people who say that, even though they may not ever use it they will, in some way, benefit from having a new and improved transit system in Wake County?

85.7% Agree
11.3 Disagree
1.1 Mixed opinion (volunteered)
1.9 Unsure/no answer

Q. 21. Do you agree or disagree with people who say that, even though they may not ever use it, their own commuting times in their cars may be reduced by having a new and improved transit system in Wake County, so it is worth doing and spending the money to build?

80.7% Agree
16 Disagree
2.2 Mixed opinion (volunteered)
.1 Do not drive/commute by car (volunteered)
.9 Unsure/no answer

Finally, I have a few short questions for statistical purposes...

Q. 22. I would like to read you a list of age groups. Please stop me when I get to the one you are in.

32%	18 to 44
45.2	45 to 64
21.9	65 and older
.9	Unsure/no answer

Q. 23. Which of the following do you consider to be your main race? Is it...

68.2%	White
19.3	African-American
1.4	Hispanic or Latino
2.8	Asian/Indian...or...
4.1	Something else
1.3	Mixed race (volunteered)
2.9	Unsure/no answer

Q. 24. Thinking about your current occupational status, are you working full-time outside the home, a homemaker, retired or something else?

51.8%	Working outside home
7.1	Homemaker
25.6	Retired
14.4	Something else (student, disabled, working at home, etc.)
1.1	Unsure/no answer

Gender:

45.8%	Male
54.2	Female