



Annual Report 2002–2003

THE REGIONAL TRANSPORTATION ALLIANCE IS A BUSINESS LEADERSHIP ORGANIZATION THAT IDENTIFIES, FACILITATES, & PROMOTES MOBILITY SOLUTIONS FOR THE TRIANGLE REGION TO ENSURE ECONOMIC VITALITY & SUSTAIN A WORLD-CLASS QUALITY OF LIFE.

www.letsgetmoving.org

Accomplishments of the Past Year

Successfully lobbied for Highway Trust Fund eligibility of both the Durham Loop Highway Trust Fund Projects and I-540 to the NC 55 bypass

Spearheaded a legislative effort to form a Blue Ribbon Study Commission on Urban Transportation Finance with guaranteed Alliance representation

Hosted monthly Regional Transportation Strategy (RTS) meetings with the mayors of Raleigh, Durham, Cary, and Chapel Hill and Alliance leadership

Received front-page coverage of the RTS initiative in *The News & Observer*

Increased organization participation to more than 80 members

Worked with the region's metropolitan planning organizations (MPOs) to identify specific projects for local funding

Developed traffic delay-reduction concepts with guidance from NCDOT Congestion Management staff

Met with key members of Congress at the U.S. Chamber of Commerce Transportation Priorities Conference

Launched the Alliance Web site, www.letsgetmoving.org

Received the inaugural Goodmon Award for Exemplary Regional Partnership in October 2002

Hosted numerous meetings and events for our members:

- ▶ First Annual Meeting held at Longistics in October 2002
- ▶ Meet & Greet sponsored by Cisco Systems and News14 Carolina in March 2003
- ▶ New Member Breakfast held at the Morrisville Chamber of Commerce in May 2003
- ▶ Second Annual Strategic Planning Retreat held at Cisco Systems in August 2003
- ▶ Ten other Steering Committee and Leadership Team meetings



Goals for 2004

Regional Cooperation & Partnerships

Sustain and enhance regional cooperation among local elected officials and transportation partners

Legislation & Outreach

Advocate legislation that will enhance regional mobility, using the Blue Ribbon Study Commission as a springboard for a new regional funding source

Transportation Network & Level of Service

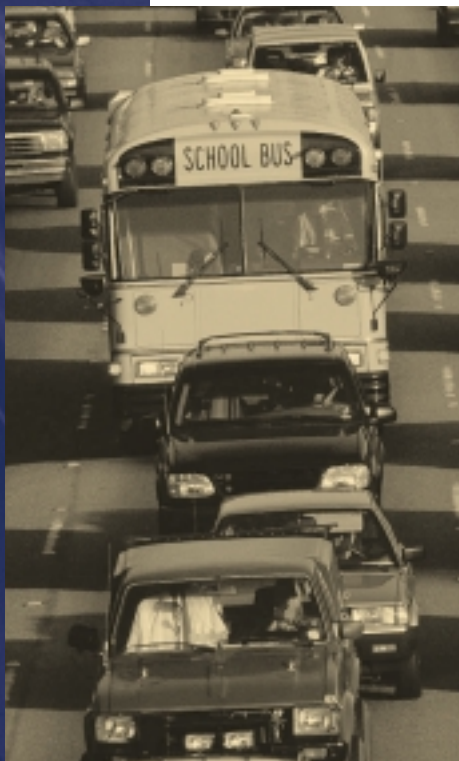
Identify and support specific projects that represent the transportation needs of the regional business community

Education & Outreach

Develop and maintain relationships with interest groups, the media, the business community, and the public

Membership Services

Continue to increase membership in order to enhance the ideas, influence, and opportunities of the Alliance



Fellow Alliance Members,

It has been a very successful year for the Regional Transportation Alliance. We have become the region's recognized business leadership organization for transportation, and we have seen achievements in all facets of our inaugural business plan. The Alliance Steering Committee and our first-ever Executive Director, Joe Milazzo II, PE, are highly effective in leading our work. They are dedicated to serving you, our members and area chambers of commerce, as we work with our transportation partners to improve mobility in the Triangle. In addition, Katy Hipp, Project and Information Coordinator, was instrumental in developing the Alliance brand during our first year as a membership organization.



This year, the Alliance membership grew by over 30 percent, including the addition of new Silver member RSM McGladrey. We have also enjoyed success with our chamber of commerce outreach initiative, as eight area chambers of commerce—Apex, Fuquay-Varina, Garner, Hillsborough, Holly Springs, Knightdale, Morrisville, and Wendell—joined our organization.

The Alliance saw growing momentum for urban transportation solutions in the 2003 legislative session. We, along with our Chamber Partners, successfully lobbied for an amendment to the NC Moving Ahead legislation, which created a Blue Ribbon Study Commission on Urban Transportation Finance with guaranteed Alliance representation. In addition, we supported the funding of I-540 to the Holly Springs bypass and the Durham Loop Highway Trust Fund Projects, all of which were included in 2003 ratified legislation.

Regional Transportation Alliance members worked with both area metropolitan planning organizations (MPOs) to identify specific transportation projects and priorities to benefit from additional funding revenues. The Durham-Chapel Hill-Carrboro MPO has approved an illustrative list of projects, and the Capital Area MPO will continue to work with the Alliance Level of Service Subcommittee to include our needs as part of their long-range transportation plan update. We remain committed to helping our area MPOs provide the most effective transportation plans for our growing region.

We continue to foster partnerships with our region's elected leaders through the Alliance-facilitated Regional Transportation Strategy group of mayors from Raleigh, Durham, Cary, and Chapel Hill. The mayors have suggested several local funding options, and we are committed to working with them and the Blue Ribbon Study Commission to identify and present the best mobility funding solutions to the legislature. We have also strengthened relationships with NCDOT staff and board members, SmartCommute, Triangle Transit Authority, and other public and private transportation entities and providers.

It has been a pleasure to work with each of you as the Alliance has grown. Your focus, diligence, and dedication to both the organization and the region have been essential to our success. We are confident that the Regional Transportation Alliance will continue to provide the consistent *business* leadership that our members require and the Triangle deserves. Thank you for your support and membership.

Let's get moving!

Smedes York
SMEDES YORK
Alliance Co-chairman

Bill Shore
WILLIAM SHORE
Alliance Co-chairman



Gold Members

Capitol Broadcasting Co., Inc.
Cisco Systems
GlaxoSmithKline
IBM Corporation
Longistics
Progress Energy
Research Triangle Foundation
of North Carolina

Silver Members

Blue Cross and Blue Shield
of North Carolina
Cherry, Bekaert & Holland, LLP
First Citizens Bank
Kimley-Horn & Associates, Inc.
RSM McGladrey, Inc.
Time Warner Cable Raleigh/Durham
Division
Wachovia Bank, NA

Corporate Members

Access Medical Development
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Alphanumeric Systems
ARCADIS
Carolina Asphalt Pavement
Association
Carter & Associates
Coldwell Banker Commercial-
TradeMark Properties
Corporate Express
Duke Energy

Duke University
Earth Tech of NC, Inc.
Excel Moving & Storage, Inc.-
Allied Van Lines
FJ Turner Company, Inc.
Gresham Smith & Partners
Harris Wholesale
Highwoods Properties
Hill-Rom
HNTB North Carolina, PC
Kennedy Covington Lobdell
& Hickman LLP
Kilpatrick Stockton, LLP
Martin/Alexiou/Bryson, PLLC
Martin Marietta Materials, Inc.
McDonald-York, Inc.
Michael Hining Architects
Mulkey Engineers & Consultants
The News and Observer
Publishing Company
North Carolina Trucking Association
PricewaterhouseCoopers, LLP
Shelco
Sodexo Health Care Services
SRI/Surgical Express
Standard Register
Stantec Consulting Services, Inc.
Storr Office Environments, Inc.
Success Today
Toll Brothers
Triangle Business Journal
Triangle Community Coalition

Triangle United Way
Wilbur Smith Associates
World Data Products, Inc.
York Properties, Inc.

Gold Chamber Partners

Cary Chamber of Commerce
Chapel Hill-Carrboro Chamber
of Commerce
Greater Durham Chamber
of Commerce
Greater Raleigh Chamber
of Commerce

Silver Chamber Partners

Apex Chamber of Commerce
Fuquay-Varina Area Chamber
of Commerce
Garner Chamber of Commerce
Hillsborough/Orange County
Chamber of Commerce
Holly Springs Chamber of Commerce
Knightdale Chamber of Commerce
Morrisville Chamber of Commerce
Wendell Chamber of Commerce

Regional Partners

Research Triangle Regional
Partnership
Greater Triangle Regional Council

Senior Public Affiliates

Capital Area Metropolitan
Planning Organization
Durham-Chapel Hill-Carrboro
Metropolitan Planning
Organization
Triangle Transit Authority

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STEERING COMMITTEE

